



**CATALOGUE**

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By joining the **PRINCE** and **PRINCESS** 'Royal Family' your pet has the unique opportunity of enjoying food fit for a king or queen!

Guided by experts, we are confident in supporting the demands of pet health and nutrition by keeping ingredients fresh, natural, honest and transparent. At Pet Princes we care and our aim is to always go the extra mile to ensure that foods remain unique to our belief. With a keen eye on the environment, our grain free dry foods and selection of nutritious wet foods contain a fusion of goodness that is well presented. We are aware that education is the key to helping pet owners understand the important factors of what is good for their pets and through our products and informative facts we offer the best, of the very best in pet care support.

There are so many foods on the market, however, sadly in our opinion few are the brands that manufacture for the love of pets. At Pet Princes the starting point is presenting the most genuine and healthy diets, regardless of cost, to ensure that they are physically and mentally healthier to live a longer life, thanks to our formulas.

We source the richest ingredients; high quality expensive meats, vegetables, fruits and natural supplements, to guarantee health through the

three key factors that contribute to digestibility, metabolic levels and biological values. Working on the nutritional benefits we are more than happy to select only quality ingredients from around the world.

Our company slogan strongly confirms that truly the health of your pet comes first!

This catalogue is not just about presenting current product lines, which will always continue to grow: it's also promoting Pet Prince s as an alternative brand that gives us the opportunity to practice what we preach. This is highlighted in the pages of 'FACTS', that simply explain what makes the difference and to show that we are your pet's best friend.

Our ever expanding international family is constantly calling for more, and we are keen to promote the additions of grain free treats, natural oil supplements and pure shampoos, among an assortment of important pet necessities, including food for small animals and birds, to ultimately bring you the crown jewels in pet foods and accessories.

My team and I are proud of what we have achieved and our goal is to succeed in making **PRINCE** and **PRINCESS** stand out in the crowd. We take pride in our formulations simply because it's your pets that deserve only the best.

# OUR STORY

PRINCE and PRINCESS began by focusing on producing healthy diets with genuine ingredients to make sure all our furry pets would thrive on a healthy lifestyle. Throughout the years our brands have always remained firm in the philosophy of Petnutrition as we continue to strive hard to bring new and intriguing ideas to the pet world.

‘Pets mean the world to us, and rightly so, as our company slogan ‘We are Pet Lovers’ confirms our passion for pets, helping us to progress to a new stage and reach new goals.

Having achieved our dream the coming months will see the opening of a Pet Princes dry food manufacturing plant, together with research and development laboratories in Malta.

The purpose of this project will certainly help us improve on our current high standards, developing a kibble that is not cooked at the normal high temperatures preserves the nutrients to the highest level. This new venture combines in-house research with exciting nutritional, healthy formulas to produce nothing but the best with the latest technology and machinery.

We are looking forward to deliver more; our growth and success comes from loyal customers who have supported us from day one. PetPrinces would like to express gratitude to all the pet customers who have placed the PRINCE and PRINCESS brands in their homes. You have been an inspiration in helping us to lead the way.

## RECOGNITION

In 2016 we were awarded the international Food & Beverage Award in recognition of this commitment to Quality & Business Excellence.

The Award was awarded by the Global Traders Leaders Club. Furthermore, in 2019 the company established itself even further by winning the Small Business Category Award at the Malta International Business Awards for healing through export and global growth.



Global Traders Association  
International Award  
for Excellence  
and Quality



2019  
WINNER  
\*\*\*  
SMALL  
BUSINESS  
CATEGORY







# DOG FOOD

**PRINCE PREMIUM** 'grain free' dry are carefully prepared wet foods packed full of goodness with specialised natural ingredients formulated to the highest possible standards.

There is nothing to hide and every effort has been made to list the full ingredients and detailing the benefits of promoting good health, inside-out.

## MEAT

Special meats such as ostrich and venison, gnu, buffalo and wild boar add impact to the health benefits through low-fat and vitamins vital to generating healthy body cells, a key enzyme for energy production and metabolism.

## GRAIN FREE

**PRINCE PREMIUM** and **SUPER PREMIUM** grain free dry dog food is a unique product that is packed full of goodness and has no product fillers; low in the carbohydrates that may cause

health issues. Advanced new kibble helps to maintain healthy teeth and gums.

This genuine pure caloric quality food is concentrated in the rich natural ingredients of fresh meat, fish, vegetables and herbs, complete with tempting aromas for palatability. It is formulated to ease digestion and combines with protein that is strong in energy and vegetables that are strong in dietary fibre with vitamin E and vitamin B complex (iron).

## NATURAL RAW MATERIALS

Blends of vegetables, vitamins, herbs, plant and fruit extracts, ingredients that offer a range of benefits to you and your pet.

GMO  
FREE



0%  
Grain

0%  
Fillers





## MEAT MEAL

We use only high quality grade meats. Meat meal is the dried end product. The process produces a protein powder by concentrating the water content of fresh meat into a higher percentage of protein, thus making the product more caloric and concentrated.





ULTRA PREMIUM



# Taste of Nature



HEALTHY JOINTS



HEALTHY BONES & MUSCLES



HIGH PALATABILITY



HEALTHY INTESTINES



HIGHLY DIGESTIBLE



HEALTHY SKIN & COAT



FORTIFIES IMMUNE SYSTEM



CONTROLS STOOL ODOUR



HEALTHY LIVER



ANTI AGING

## Complete Food

Grain Free / Gluten Free / GMO Free / Fillers Free

GMO FREE



0% Grain

0% Fillers



### LAMB WITH SWEET POTATO FORMULA

12kg • 4kg (13mm kibble) (26% Protein • 14% Fat)

#### RECOMMENDED FOR:

Adult Dogs • Puppies medium to large breeds • Pregnant Dogs

#### INGREDIENTS:

Dehydrated lamb, fresh lamb, sweet potatoes, peas, potato protein, animal fat, dried potato flakes, split peas, beet pulp, vegetable gravy, flaxseed, carob flour, vitamins and minerals, fresh salmon oil, dried chicory (a natural source of FOS and inulin), dried carrots, dried apples, glucosamine, chondroitin, mono-oligosaccharides (MOS), plant extracts (Rosemarinus sp., Curcuma sp., Vitissp., Syzygium, Yucca Schidigera)

#### ANALYSIS:

Crude Protein 26.0%, Crude oils & fat 14.0%, Crude ash 9.3%, Crude fibre 4.6%, Moisture 8.0%, Calcium (Ca) 1.9%, Phosphorus (P) 1.2%, **Metabolic Energy:** 3,430 kcal/kg

#### VITAMINS:

Vitamin A 24,000 ui, Vitamin D3 2,000 ui, Vitamin E, alfa-tocopherol 500mg

#### TRACE ELEMENTS:

Iron (Fe) 90mg, Copper (Cu) 13mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg, Copper (Cu) 13mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## TURKEY WITH SWEET POTATO FORMULA

12kg • 4kg • 2kg (9mm kibble)

### RECOMMENDED FOR:

Small breed puppies • Active small adult dogs • Dogs with increase energy and fat requirements • Dogs in recovery

### INGREDIENTS:

Dehydrated turkey, fresh turkey, sweet potatoes, peas, animal fat, split peas, flax seed, vegetable gravy, carob flour, vitamins and minerals, fresh salmon oil, potato protein, beet pulp, dried chicory (a natural source of FOS and inulin), dried carrots, dried apples, glucosamine, chondroitin, mono-oligosaccharides, plant extracts (Rosemarinus sp, Curcuma sp, Vitis sp, Syzygium sp, Yucca Schidigera)

### ANALYSIS:

Crude Protein 31.0%, Crude oils & fat 19.0%, Crude ash 8.3%, Crude fibre 4.0%, Moisture 8.0%, Calcium (Ca) 1.9%, Phosphorus (P) 1.2%, Metabolic Energy: 3,740 kcal/kg

### VITAMINS:

Vitamin A 20,000 ui, Vitamin D3 2,000 ui, Vitamin E, alfa-tocopherol 150mg

### AMINO ACIDS:

Taurine 1,500mg Trace elements: Iron (Fe) 90mg, Copper (Cu) 13mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## TURKEY WITH SWEET POTATO FORMULA

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR

Adult Dogs • Highly Palatable

### INGREDIENTS

Fresh turkey, turkey meal, sweet potatoes, peas, dried potato flakes, split peas, lentils, beet pulp, flaxseed, vegetable gravy, fresh salmon oil, carob flour, chicken fat, vitamins and minerals, dried whole eggs, brewer's yeast, cellulose, dried chicory (a natural source of FOS and inulin), dried carrots, STPP (sodium tripoly phosphate), mono-oligosaccharides (MOS), plant extracts (Rosemarinus sp, Curcuma sp, Vitissp, Syzygium sp.)

### ANALYSIS:

Crude Protein 24.0%, Crude oils & fat 12.0%, Crude ash 8.2%, Crude fibre 5.2%, Moisture 8.0%, Calcium (Ca) 1.4%, Phosphorus (P) 1.0%, **Metabolic Energy:** 3,350 kcal/kg

### VITAMINS:

Vitamin A 20,000 ui, Vitamin D3 2,000 ui, Vitamin E, alfa-tocopherol 150mg

### AMINO ACIDS:

Taurine 1,500mg **Trace elements:** Iron (Fe) 90mg, Copper (Cu) 13mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## SALMON WITH SWEET POTATO FORMULA

12kg • 4kg • 2kg (13mm kibble)

### RECOMMENDED FOR

Adult dogs • Sensible or allergic dogs

### INGREDIENTS

Fresh salmon, dehydrated salmon, sweet potatoes, peas, dried potato flakes, split peas, beet pulp, flax seed, brewer's yeast, vegetable gravy, animal fat, vitamins and minerals, fresh salmon oil, carob flour, dried whole eggs, cellulose, dried chicory (a natural source of FOS and inulin), dried carrots, mono-oligo saccharides (MOS), plant extracts (Rosemarinus sp, Curcuma sp, Vitissp, Syzygium sp, Yucca Schidigera)

### ANALYSIS:

Crude Protein 24.0%, Crude oils & fat 12.0%, Crude ash 8.5%, Crude fibre 5.1%, Moisture 8.0%, Calcium (Ca) 1.4%, Phosphorus (P) 0.9%, Metabolic Energy: 3,340 kcal/kg

### VITAMINS:

Vitamin A 24,000 ui, Vitamin D3 2,000 ui, Vitamin E, alfa-tocopherol 300mg

**TRACE ELEMENTS:** Iron (Fe) 90mg, Copper (Cu) 13mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## DUCK WITH SWEET POTATO FORMULA

12kg • 4kg (13mm kibble) • 2kg (9mm kibble)

### RECOMMENDED FOR

Neutered or spayed dogs • Senior, overweight or sensible dogs

### INGREDIENTS

Fresh duck, dehydrated duck, sweet potato, peas, dried potato flakes, split peas, luzerne (alfalfa), vegetable gravy, animal fat, beet pulp, fresh salmon oil, carob flour, vitamins and minerals, dried whole eggs, brewer's yeast, flax seed, dried chicory (a natural source of FOS and inulin), dried carrots, glucosamine, chondroitin, MSM (methylsulfonylmethan), mono-oligosaccharides (MOS), plant extracts (Rosemarinus sp, Curcuma sp, Vitissp, Syzygium sp, Yucca Schidigera)

### ANALYSIS:

Crude Protein 24.0%, Crude oils & fat 10.0%, Crude ash 7.3%, Crude fibre 4.7%, Moisture 8.0%, Calcium (Ca) 1.7%, Phosphorus (P) 0.9%,

**Metabolic Energy:** 3,300 kcal/kg.






### VITAMINS:

Vitamin A 24,000 ui, Vitamin D3 2,000 ui, Vitamin E, alfa-tocopherol 300mg

### AMINO ACIDS:

METHIONINE 5,000MG, TAURINE 1,500MG.

**TRACE ELEMENTS:** IRON (FE) 90MG, COPPER (CU) 13MG, ZINC (ZN) 100MG, MANGANESE (MN) 40MG, IODINE (I) 1.5MG, SELENIUM (SE) 0.2MG

 Kg	1 - 5	6 - 15	16 - 25	26 - 45	46 - 70
	25 - 85	100 - 195	200 - 285	290 - 440	450 - 620
					







## BUFFALO FORMULA

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR:

Adult Dogs • Neutered and Sensible dogs

### INGREDIENTS:

Fresh buffalo's meat, peas starch, processed buffalo's proteins, peas, chicken fat, broad beans, potatoes, linseed, yeasts, potatoes proteins, hydrolysed liver's proteins, dried beet pulp, dried chicory pulp, sea weeds meal, yeast product (MOS), mojavayucca, milk thistle seed (SilybummarianumL.), dehydrated pomegranate rind (Punicagranatum), dog rose dehydrated fruit (RosaCaninaL.R.,PendulinaL.

### ANALYSIS:

Crude Protein 28.0%, Crude oils & fat 15.0%, Crude ash 8.8%, Crude fibre 3.0%, Moisture 8.0% **Metabolic Energy:** 3,750 kcal/kg

### VITAMINS:

Vitamin A (3a672a) 20,500ui, Vitamin D3 (E671) 1,400ui, Vitamin E (3a700 - t. r. alfa toc. Acet.) 190mg



## PORK FORMULA

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR

Adult Dogs • Puppies medium to large breeds • Active Dogs

### INGREDIENTS

Fresh pork's meat, processed pork proteins, peas, peas starch, chicken fat, potatoes, broadbeans, linseed, yeasts, hydrolysed liver's proteins, dried beet pulp, dried chicory pulp, sea weeds meal, yeast product (MOS), mojavayucca, milk thistle seed (SilybummarianumL.), dehydrated pomegranate rind (Punicagranatum), dog rose dehydrated fruit(RosaCaninaL.R.,PendulinaL.)

### ANALYSIS:

Crude Protein 31.0%, Crude oils & fat 18.0%, Crude ash 8.5%, Crude fibre 2.8%, Moisture 8.0% **Metabolic Energy:** 3,920 kcal/kg

### VITAMINS:

Vitamin A (3a672a) 20,500ui, Vitamin D3 (E671) 1,400 ui, Vitamin E (3a700 - t. r. alfa toc. Acet.) 190mg



## DEER WITH SALMON FORMULA

12kg • 4kg • 2kg (13mm kibble)

### RECOMMENDED FOR:

Adult Dogs • Skin Conditioning • Low in Protein - High in Fat

### INGREDIENTS:

Fresh Salmon, processed deer's proteins, peas, peas starch, broad beans, turkey and chicken's fat, processed duck proteins, linseed, hydrolysed liver, dried beet pulp, yeast, seaweeds meal, Fructo-oligosacchrides FOS, yeast product (MOS), mojava yucca, dehydrated apple (Malus pumila), dehydrated pomegranate rind (Punica granatum), dog rose dehydrated fruit (Rosa Canina L.R., Pendulina L.), glucosamine, chondroitin sulphate

### ANALYSIS:

Crude Protein 29.0%, Crude oils & fat 17.0%, Crude ash 9.3%, Crude fibre 3.4%, Moisture 8.0% **Metabolic Energy:** 3,830 kcal/kg

### VITAMINS:

Vitamin A (3a672a) 21,000ui, Vitamin D3 (E671) 1,400ui, Vitamin E (3a700 - t. r. alfa toc. Acet.) 180mg



## REINDEER WITH TROUT & HEMP FORMULA

12kg • 4kg • 2kg (13mm kibble)

### RECOMMENDED FOR

Adult Dogs • Skin Conditioning • Low in Protein - High in Fat

### INGREDIENTS

Fresh trout, processed reindeer proteins, peas, peas starch, turkey and chicken fat, broad beans, processed beef proteins, hemp seed cake flour, hydrolyzed liver's proteins, yeast product (MOS), mojava yucca, dehydrated apples, dehydrated pomegranate rind (Punica granatum), dog rose dehydrated fruit (Rosa Canina L.R., Pendulina L.), glucosamine, chondroitin sulphate

### ANALYSIS:

Crude Protein 30.0%, Crude oils & fat 19.0%, Crude ash 9.3%, Crude fibre 3.3%, Moisture 8.0% **Metabolic Energy:** 3,740 kcal/kg

### VITAMINS:

Vitamin A (3a672a) 20,500ui, Vitamin D3 (E671) 1,400ui, Vitamin E (3a700 - t. r. alfa toc. Acet.) 190mg

kg	1 - 5	6 - 15	16 - 25	26 - 45	46 - 70
g	25 - 85	100 - 195	200 - 285	290 - 440	450 - 620





# BENEFITS OF GRAIN FREE DIET

To start off with, one needs to understand that carbohydrates are a crucial part in a pet's diet as they help to provide energy to the brain, regardless if it's a grain free formula or not.

Grain Free formulas also contain carbohydrates, so it's important to learn some facts about carbohydrates.

**1. Healthier coat;** A grain free diet will show the results immediately. With the healthy ingredients that the food contains, in particular omega fatty acids, the coat will immediately look shinier and healthier.

**2. Better Skin;** Certain dog food can sometimes result in itchy, dry, inflamed and irritated skin. A grain free diet can work wonders on your dog's skin thanks to the lower carbs and Omega 3 and Omega 6 Fatty acids.

**3. Smaller Stools;** The corn and wheat that is usually found in standard dog food contains a lot of fibre, which dogs cannot digest properly. It therefore has to be removed within their stools.

**4. Less Gas;** Grains tend to result in bad smelling. Apart from this being nasty, it is also very uncomfortable for the dog. Grain Free dog food helps to reduce gas and thus should there be a bigger problem one can tell easily.

**5. Better Breath;** A film is usually left over a dog's teeth when eating grains. This is the result of more bacteria than usual in a dog's mouth. This can be washed away through saliva and water, however these bacteria can still cause a terrible stink.

**6. Fewer Allergies;** Certain dogs can sometimes be allergic to grains. This can result in an itchy skin caused by the immune system working too hard.

**7. More Energy;** Processed food has a lot of fiber stripped away. Dogs use up the energy that's in the food much more quickly. When given Grain Free food, the dog will burn the energy over a longer period of time.

**8. Great for pregnant dogs;** When pregnant, a dog has to receive the required nutrients for oneself and for the puppies that she is carrying. Giving your dog more food will not work. A Grain Free Diet will give the dog and puppies more energy and can stay healthy both before and after birth.

## UNIQUE FORMULA

**1<sup>ST</sup>** DRY FOOD RECIPE IN THE WORLD WITH  
**HEMP SEED POWDER**

- helps manage arthritis pain
- helps prevent cancer
- helps manage inflammation
- helps reduce allergies
- helps fight heart disease





# PREMIUM ★★★★★★ GRAIN FREE



COMPLETE DOG FOOD



## FITNESS - LARGE ADULT DOG

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR:

Healthy medium to large adult dogs of all ages but also designed to help improve condition of dogs suffering with poor health or allergy problems.

### INGREDIENTS:

Chicken (dehydrated chicken (24%), Chicken gravy (4%)), Peas, Potatoes, Animal fat (chicken) (7.5%), Fish (dehydrated salmon/salmon oil), Beet pulp, Dried chicory (a natural source of FOS and inulin), Flax seed, Vitamins and minerals, Whole dried eggs, Brewery yeast, Mono calcium phosphate, Salt, Dried carrots, MOS (mannan-oligosaccharides), Rose hip, Apple, Cleavers, Blueberries, Rhubarb, Lucerne, Nettle, Dandelion, Chamomile, Hawthorn, Milk thistle, Fennel, Echinacea

### ANALYSIS:

Crude protein 25.0%, Crude oils & fats 14.5%, Omega 3 fatty acid 0.8%, Omega 6 fatty acid 2.8%, Crude fibre 4.0%, Inorganic matter 7.5%, Calcium (Ca) 1.3%, Phosphorus (P) 1.0%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.507KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 100mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



## ENERGY - LARGE ADULT DOG

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR:

working dogs to provide all round nutrition to maintain good health and fitness.

### INGREDIENTS:

Dehydrated chicken (29.5%), Peas, Potatoes, Animal fat (chicken) (14.5%), Beet pulp, Flax seed, fish (dehydrated salmon/salmon oil) Vitamins and minerals, Salt, Whole dried eggs, Brewery yeast, Dried chicory (a natural source of FOS and inulin), Alfalfa, Dried carrots, Dried apple, Dried blueberries, MOS (mannan-oligosaccharides), Rose hip, Apple, Cleavers, Blueberries, Rhubarb, Lucerne, Nettle, Dandelion, Chamomile, Hawthorn, Milk thistle, Fennel, Echinacea

### ANALYSIS:

Crude protein 26.0%, Crude oils & fats 23%, Omega 3 fatty acid 1.6%, Omega 6 fatty acid 4.2%, Crude fibre 4.5%, Inorganic matter 7%, Calcium (Ca) 1.1%, Phosphorus (P) 0.8%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.913KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 500mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



1 - 5

6 - 15

16 - 25

26 - 45

46 - 70



25 - 85

100 - 195

200 - 285

290 - 440

450 - 620



28  
Protein

16  
Fat



12kg - 4kg

## PRAIRIE - LARGE ADULT DOG

12kg • 4kg (13mm kibble)

### RECOMMENDED FOR:

Healthy adult dogs and those suffering with allergy problems.

### INGREDIENTS:

Dehydrated rabbit (24%), Peas, Potatoes, Animal fat (chicken) (8.9%), Potato protein, Flax seed, Beet pulp, Hydrolyzed Chicken protein, Brewery yeast, Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Whole dried eggs, Dried carrots, Salt, Green lipped mussel, Dried cranberries, Dried tomatoes, Dried spinach, Dried kelp, Peppermint, MOS (mannan-oligosaccharides), Rose hip, Apple, Cleavers, Blueberries, Rhubarb, Lucerne, Nettle, Dandelion, Chamomile, Hawthorn, Milk thistle, Fennel, Echinacea

### ANALYSIS:

Crude protein 28.0%, Crude oils & fats 16%, Omega 3 fatty acid 1.3%, Omega 6 fatty acid 2.6%, Crude fibre 4.5%, Inorganic matter 7.5%, Calcium (Ca) 0.9%, Phosphorus (P) 0.7%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.564KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 100mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



28  
Protein

16  
Fat



12kg - 4kg



## PRAIRIE - SMALL/MEDIUM ADULT DOG

12kg • 4kg (9mm kibble)

### RECOMMENDED FOR:

Healthy adult dogs and those suffering with allergy problems.

### INGREDIENTS:

Dehydrated rabbit (24%), Peas, Potatoes, Animal fat (chicken) (8.9%), Potato protein, Flax seed, Beet pulp, Hydrolyzed chicken protein, Brewery yeast, Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Whole dried eggs, Dried carrots, Salt, Green lipped mussel, Dried cranberries, Dried tomatoes, Dried spinach, Dried kelp, Peppermint, MOS (mannan-oligosaccharides), Rose hip, Apple, Cleavers, Blueberries, Rhubarb, Lucerne, Nettle, Dandelion, Chamomile, Hawthorn, Milk thistle, Fennel, Echinacea

### ANALYSIS:

Crude protein 28.0%, Crude oils & fats 16%, Omega 3 fatty acid 1.3%, Omega 6 fatty acid 2.6%, Crude fibre 4.5%, Inorganic matter 7.5%, Calcium (Ca) 0.9%, Phosphorus (P) 0.7%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.564KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 500mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



26  
Protein

17  
Fat



12kg - 2kg



## SMALL DOG - SMALL/MEDIUM ADULT DOG

12kg • 2kg (9mm kibble)

### RECOMMENDED FOR:

Healthy small to medium adult dogs of all ages but also designed to help improve condition of dogs suffering with poor health or allergy problems.

### INGREDIENTS:

Dehydrated chicken (22.5%), Peas, Potatoes, Fish (dehydrated salmon/salmon oil), Animal fat (chicken) (8.8%), Flax seed, Beet pulp, Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Whole dried eggs, Brewery yeast, Dried carrots, Salt, Dried cranberries, Plant extracts, Dried tomatoes, Dried spinach, Dried kelp

### ANALYSIS:

Crude protein 26.0%, Crude oils & fats 17.0%, Omega 3 fatty acid 1.3%, Omega 6 fatty acid 3.1%, Crude fibre 4.5%, Inorganic matter 7.5%, Calcium (Ca) 1.2%, Phosphorus (P) 0.8%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.614KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 200mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)





## PUPPY: SMALL/MEDIUM PUPPY DOG

12kg • 2kg (9mm kibble)

### RECOMMENDED FOR:

From the age of 6 weeks. Specially formulated by nutritional experts, adjusting protein levels and kibble to accommodate individual sizes – complete with all the important nutritional elements to take puppy through to adult feeding.

### INGREDIENTS:

Dehydrated chicken (36.5%), Peas, Potatoes, Animal fat (chicken) (9.5%), Beet pulp, Flax seed, Fish (dehydrated salmon/salmon oil), Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Whole dried eggs, Dried Antarctic krill, Dried carrots, Dried apple, Salt, Dried tomatoes, Dried spinach, Dried kelp, Dried cranberries

### ANALYSIS:

Crude protein 32.0%, Crude oils & fats 20%, Omega 3 fatty acid 1.4%, Omega 6 fatty acid 3.5%, Crude fibre 4.5%, Inorganic matter 7.5%, Calcium (Ca) 1.5%, Phosphorus (P) 1.0%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.764KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 100mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



## PUPPY: MEDIUM/LARGE ADULT DOG

12kg • 4kg (9mm kibble)

### RECOMMENDED FOR:

From the age of 6 weeks. Specially formulated by nutritional experts, adjusting protein levels and kibble to accommodate individual sizes – complete with all the important nutritional elements to take puppy through to adult feeding.

### INGREDIENTS:

Fish (dehydrated white fish/ dehydrated salmon/ salmon oil), Peas, Potatoes, Dehydrated chicken (9%), Animal fat (chicken) (8.2%), Beet pulp, Flax seed, Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Whole dried eggs, Brewery yeast, Dried Antarctic krill, Dried carrots, Dried apple, Salt, Dried cranberries, Dried tomatoes, Dried spinach, Dried kelp

### ANALYSIS:

Crude protein 25.0%, Crude oils & fats 15%, Omega 3 fatty acid 1.1%, Omega 6 fatty acid 3.0%, Crude fibre 4.5%, Inorganic matter 7.5%, Calcium (Ca) 0.9%, Phosphorus (P) 0.7%, Magnesium (Mg) 0.1% **Energy:** ME(kJoule/kg) 3.479KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 100mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 10mg, Zinc sulphate, monohydrate 140mg, Copper - (II) - sulphate, pentahydrate 10mg, Iron - (II) - sulphate monohydrate 100mg, Selenium (sodium selenite 0.2mg, Iodine (calcium iodate) 1.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



## DID YOU KNOW?

Puppies can be twins!

A litter of puppies may look all look alike (especially if they're the same breed), but mostly they are not identical.

However, one scientist in South Africa tested DNA on a set of puppies and found out that two of them actually were twins!

Double the cuteness!



# MEATS

We take pride in sourcing the best ingredients for our pet foods and the opportunity to bring the highest nutritional values coming from fish and meats that give us an exotic range of choice.

**PRINCE PREMIUM WET FOODS** contain a variety of fresh meats that provide nutritional benefits to dogs of all ages, sizes and lifestyle and more than rabbit, pheasant, beef, chicken, turkey or lamb we include...



**Bison** – lean high protein meat, ideal for issues related weight control and food allergies.



**Buffalo** – palatable, lean high protein meat – concentration of iron and fatty acids.



**Calf** – a rich source of nutrients – proteins, iron, and zinc. Also a good source of folic acid for the generation of cells.



**Camel** – a mono protein that acts as a remedy to ease severe allergies that maybe triggered by other meat proteins.



**Goat** – a healthy red meat, low in calories, fat and cholesterol, containing a naturally higher HDL count (good cholesterol) and naturally low LDL count (bad cholesterol).



**Horse** – intense levels of iron, protein, vitamin B12 and omega 3 fatty acids.



**Kangaroo** – high protein energy meat, low in undesirable saturated fats. An important source of several B group vitamins: riboflavin, niacin, vitamin B6 and B12 and a good source of omega 3.



**Ostrich** – rich in iron and resistant to harmful bacteria – ideal for pH balance. Iron helps to transport oxygen from lungs to body cells, a key enzyme for energy production and metabolism.



**Salmon** – to strengthen arteries, nervous system and support coat condition due to its high presence of omega 3 fatty acids.



**Venison** – low in fat with a good source of B12 and B6 – iron helps to transport oxygen from lungs to body cells, a key enzyme for energy production and metabolism.



**Wild Boar** – provides strength and fulfilment of nutrients, healthy blood for healthier heart and longer life span.



**Reindeer** – Very taste flavour, but also healthy in nutrition: there are lots of health benefits in the ingredient.



**Trout** – Fairly low in calories and it is a good source of protein and healthy fat.





SUPER PREMIUM



# Legend

*"A fusion of traditional extrusion combined with cold pressed production process, to guarantee the highest technological standards, for your furry companion."*



COMPLETE DOG FOOD



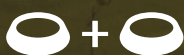
1 - 5

6 - 15

16 - 25

26 - 45

46 - 70



25 - 85

100 - 195

200 - 285

290 - 440

450 - 620

NEW



30  
Protein

22  
Fat

PUPPY  
M / L



8 - 30kg

## Puppy - 70% ANIMAL PROTEIN

12kg • 4kg (12mm kibble)

**RECOMMENDED FOR:**  
High energy dogs.

**INGREDIENTS:**  
Pork greaves / pork fat, extruded corn, dehydrated beef proteins, minerals, carob flour

**ANALYSIS:**  
crude protein 30%, crude fat 22%, crude ash 8.1%, moisture 8%,  
crude fibre 2.2% **Energy:** ME(kJoule/kg) 4.160KJ

**VITAMINS:**  
3a672a Vitamin A 15000 UI, 3a671 Vitamin D3 1000 UI, 3a700 Vitamin E 125 mg,  
3b405 copper 10 mg, 3b101 iron 20 mg, 3b502 manganese 40 mg, 3b605 zinc  
45 mg, 3b201 iodine 0,75 mg, 3b801 selenium 0,1 mg.

**TECHNICAL ADDITIVES:**  
Clinoptilolite of sedimentary origin 5g.



# GLAZED CROQUETTE



**NEW**

**28**  
Protein

**22**  
Fat



ADULT  
25 - 70kg  
ADULT  
S  
2 - 8kg

## Endurance - 70% ANIMAL PROTEIN

12kg • 4kg (12mm kibble)

**RECOMMENDED FOR:**  
High energy dogs.

### INGREDIENTS:

Pork greaves / pork fat, extruded corn, dehydrated beef proteins, minerals, carob flour

### ANALYSIS:

crude protein 28%, crude fat 22%, crude ash 8.1%, moisture 8%, crude fibre 2.2% **Energy:** ME(kJoule/kg) 4.150KJ

### VITAMINS:

3a672a Vitamin A 15000 UI, 3a671 Vitamin D3 1000 UI, 3a700 Vitamin E 125 mg, 3b405 copper 10 mg, 3b101 iron 20 mg, 3b502 manganese 40 mg, 3b605 zinc 45 mg, 3b201 iodine 0.75 mg, 3b801 selenium 0.1 mg.

### TECHNICAL ADDITIVES:

Clinoptilolite of sedimentary origin 5g.

**NEW**

**23**  
Protein

**16**  
Fat



ADULT  
25 - 70kg  
ADULT  
S  
2 - 8kg

## Adventure - 70% ANIMAL PROTEIN

12kg • 4kg (12mm kibble)

**RECOMMENDED FOR:**  
High energy dogs.

### INGREDIENTS:

Pork greaves / pork fat, extruded corn, dehydrated beef proteins, minerals, carob flour

### ANALYSIS:

crude protein 28%, crude fat 22%, crude ash 8.1%, moisture 8%, crude fibre 2.2% **Energy:** ME(kJoule/kg) 3.770KJ

### VITAMINS:

3a672a Vitamin A 15000 UI, 3a671 Vitamin D3 1000 UI, 3a700 Vitamin E 125 mg, 3b405 copper 10 mg, 3b101 iron 20 mg, 3b502 manganese 40 mg, 3b605 zinc 45 mg, 3b201 iodine 0.75 mg, 3b801 selenium 0.1 mg.

### TECHNICAL ADDITIVES:

clinoptilolite of sedimentary origin 5g.

# WET FOOD

An ultra premium selection of foods formulated to suit all healthy dogs and those suffering from allergic related conditions. For diet rotation - fresh prime cuts of high quality exotic meats (gmo free) complete with natural immuno ingredients: vegetables, fruits and herbs to promote all round good health and fitness for dogs of any age.



100% Natural Complete Diet for Dogs

## GREEN TRIPE WITH SALMON OIL

800g



### INGREDIENTS:

70% composed of Beef Heart, Beef Meat, Beef Liver, Beef Lung, Beef Tripe, 28,9% Broth, 1% Minerals, 0,1% Salmon Oil

### ANALYSIS PER KG:

Protein 10,20% Fat 7,00%, Crude ash 2,30%, Crude fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## CHICKEN WITH MANGO & SWEET POTATO

400g - 800g



### INGREDIENTS:

60% composed of Chicken Hearts, Chicken Meat, Chicken Stomach, Chicken Liver, Chicken Necks, Chicken Carcasses, 22,2% Broth, 5% Sweet Potato, 5% Carrots, 4% Mango, 2% Peas, 1% Minerals, 0,2% Salmon Oil, 0,1% Linseed Oil

### ANALYSIS PER KG:

Protein 11,20% Fat 6,60%, Crude ash 2,20% Crude fiber 0,40%, Moisture 74,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## BEEF WITH PAPAYA, CARROT & SPINACH

400g - 800g



### INGREDIENTS:

60% composed of Beef Heart, Beef Meat, Beef Liver, Beef Lung, Beef Rumen, Beef Kidney, 24,8% Broth, 4% Carrots, 3% Sweet Potato, 3% Papaya, 2% Spinach, 2% Brown Rice, 1% Minerals, 0,1% Salmon Oil, 0,1% Linseed Oil

### ANALYSIS PER KG:

Protein 10,50% Fat 6,90% , Crude ash 1,90, Crude fiber 0,40%, Moisture

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6 mg, Vitamin B6 33mg, Vitamin B12 75mcg

## CHICKEN & DUCK WITH MANDARINS, CARROTS, DANDELION AND FLAXSEED

400g - 800g



### INGREDIENTS:

50% composed of Chicken Hearts, Chicken Meat, Chicken Stomach, Chicken Liver, Chicken Neck, Chicken Carcasses, 15% composed of Duck Heart, Duck Stomach, Duck Neck, Duck Crakasses, 25,4% Broth, 5% Carrots, 3% Mandarins, 1% Minerals, 0,5% Flaxseed Oil, 0,1% Dandelion

### ANALYSIS PER KG:

Protein 10,80%, Fat 6,50%, Crude ash 2,00%, Crude fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## HORSE & WILD BOAR WITH PAPRIKA AND CRANBERRY

400g - 800g



### INGREDIENTS:

42% composed of Wild Boar Meat, Wild Boar Lung, Wild Boar Liver, 20% Horse Meat, Horse Heart, Horse Liver, Horse Tongue, Horse Lung, 28,9% Broth, 3% Paprika, 2% Peas, 2% Cranberry, 1% Minerals, 0,1% Olive Oil.

### ANALYSIS PER KG:

Protein 10,50%, Fat 6,60% Crude ash 2,20%, Crude fiber 0,30%, Moisture 75%

### VITAMINS:

Vitamin C (E3000) 40mg, Vitamin B1 13 mg, Vitamin B2 6 mg, Vitamin B6 3 mg, Vitamin B12 75mcg

## RABBIT & PHEASANT WITH PUMPKIN & APRICOT

400g - 800g



### INGREDIENTS:

55% composed of Rabbit Paste, 10,5% composed of Pheasant Paste, 26,2% Broth, 3% Pumpkin, 2% Sweetpotato, 2% Apricot, 1% Minerals, 0,2% Parsley, 0,1% Macadamia Oil

### ANALYSIS PER KG:

Protein 11,00%, Fat 6,60%, Crude ash 2,00%, Crude fiber 0,50%, Moisture 76,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## LAMB WITH ROSEMARY, APPLE AND CARROT

400g - 800g



### INGREDIENTS:

64% composed of Lamb Heart, Lamb Meat, Lamb Liver, Lamb Lung, Lamb Rumen, 24,6% Broth, 4% Brown Rice, 3% Apple, 3% Carrot, 1% Minerals, 0,2% Rosemary, 0,1% Sunflower Oil, 0,1% Hempseed Oil.

### ANALYSIS PER KG:

Protein 10,80%, Fat 6,30%, Crude ash 1,90%, Crude fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75 mcg

## SALMON & CHICKEN WITH SWEETPOTATO AND COWBERRY

400g - 800g



### INGREDIENTS:

55% composed of Chicken Hearts, Chicken Meat, Chicken Stomach, Chicken Liver, 10% Salmon, 28,9% Broth, 3% Cowberry, 2% Sweetpotato, 1% Minerals, 0,1 Linseed Oil

### ANALYSIS PER KG:

Protein 10,60%, Fat 6,80%, Crude ash 2,30%, Crude fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 7mcg



FEED	DOG	DAILY
400g per	10kg of body weight	1
800g per	20kg of body weight	1

**Daily recommended feeding:**  
If mixing with dryfood;  
40% wet food + 60% dry food

## TURKEY & TROUT WITH BROCCOLI, CORIANDER AND PINEAPPLE 400g - 800g



### INGREDIENTS:

53% composed of Turkey Heart, Turkey Meat, Turkey Liver, Turkey Neck, 25,6% Broth, 10% Trout, 5% Broccoli, 3% Pineapple, 2% Cranberry, 1% Minerals, 0,1% Aloe Vera, 0,1% Grape Seed Po., 0,1% Coriander, 0,1% Green Lipped Mussel extract

### ANALYSIS PER KG:

Protein 10,20%, Fat 5,50%, Crude ash 2,40%, Crude fiber 0,50%, Moisture 80,00%

### VITAMINS:

Vitamin B1 10mg, Vitamin B2 6mg, Vitamin B6 2mg, Vitamin B12 75mcg

## CALF & BEEF WITH PEAR AND PUMPKIN 400g



### INGREDIENTS:

45% composed of Beef Heart, Beef Meat, Beef Liver, Beef Lung, Beef Rumen, Beef Kidney, 20% COMPOSED OF Calf Heart, Calf Lung, Calf Rumen, 28,9% Broth, 3% Pumpkin, 2% Pear, 1% Minerals, 0,1% Sunflower Oil

### ANALYSIS PER KG:

Protein 10,20%, Crude ash 2,20%, Fat 6,50%, Crude Fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13 mg, Vitamin B2 6 mg, Vitamin B6 3mg, Vitamin B12 75mcg

## GOAT & TURKEY WITH COWBERRY & SWEET POTATO 400g



### INGREDIENTS:

Meat and Meat-by-products (50% Turkey, 15% Goat), (VEGETABLE (3% Sweet Potato), Fruit (2% Cowberry), Minerals, Oil and Fat (0,1% Sunflower Oil) extract

### ANALYSIS PER KG:

Protein 10,30%, Fat 6,80%, Crude ash 2,40%, Crude fiber 0,40%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## KANGAROO & CHICKEN WITH PEAR & SWEET POTATO 400g



### INGREDIENTS:

55% composed of Chicken Hearts, Chicken Meat, Chicken Stomach, Chicken Liver, Chicken Neck, 28,9% Broth, 10% composed of Kangaroo Hearts, Kangaroo Meat, Kangaroo Liver, Kangaroo Lung, 2% Sweet Potato, 2% Pear, 1% Amaranth, 1% Minerals, 0,1% Linseed Oil

### ANALYSIS PER KG:

Protein 10,50%, Fat 5,10%, Crude ash 2,20%, Crude fiber 0,40%, Moisture 80,00%

### VITAMINS:

Vitamin B1 10mg, Vitamin B2 6mg, Vitamin B6 2mg, Vitamin B12 75mcg

## SHEEP WITH SWEET POTATO, BROCCOLI, CARROTS AND SUNFLOWER OIL 400g



### INGREDIENTS:

64% composed of Sheep Heart, Sheep Paste, Sheep Neck, Sheep Carcasses, 25,8% Broth, 4% Sweet Potato, 3% Carrots, 2% Broccoli, 1% Minerals, 0,2% Sunflower Oil

### ANALYSIS PER KG:

Protein 10,20%, Fat 6,220%, Crude ash 2,40%, Crude fiber 0,50%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## GAME & REINDEER WITH APPLE, GINKGO, ZUCCHINI AND CARROTS 400g



### INGREDIENTS:

50% COMPOSED OF Game Heart, Game Meat, Game Lung, Game Tripe, 28,8% Broth, 10% composed of Reindeer Heart, Reindeer Lung, Reindeer Tripe, 3% Apple, 3% Ginkgo, 2% Zucchini, 2% Carrots, 1% Minerals, 0,1% Salmon Oil

### ANALYSIS PER KG:

Protein 10,10%, Fat 6,30%, Crude ash 2,60%, Crude fiber 0,60%, Moisture 78,00%

### VITAMINS:

Vitamin B1 10mg, Vitamin B2 6mg, Vitamin B6 2mg, Vitamin B12 75mcg

## GAME & ZEBRA WITH MANIO, CARROTS & PEAS 400g



### INGREDIENTS:

50% composed of Game Heart, Game Meat, Game Tripe, Game Lung, 28,9% Broth, 10% composed of Zebra Meat, 4% Manioc, 3% Carrots, 3% Peas, 1% Minerals, 0,1% Olive Oil

### ANALYSIS PER KG:

Protein 10,30%, Fat 5,70%, Crude ash 2,40%, Crude fiber 0,60%, Moisture 78,00%

### VITAMINS:

Vitamin B1 10mg, Vitamin B2 6mg, Vitamin B6 2mg, Vitamin B12 75mcg, Vitamin B12 75mcg

## WILD BOAR WITH APPLES, MANGO, SWEET POTATO AND ROSEMARY EXTRACT 400g



### INGREDIENTS:

65% composed of Wild Boar Meat, Wild Boar Lung, Wild Boar Liver, 23,9% Broth, 4% Sweet Potato, 3% Apple, 3% Mango, 1% Minerals, 0,1% Rosemary Extract

### ANALYSIS PER KG:

Protein 10,60%, Fat 6,60%, Crude ash 2,00%, Crude fiber 0,30%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg

## BEEF & REINDEER WITH SPINACH AND DANDELION 400g



### INGREDIENTS:

60% composed of Beef Heart, Beef Meat, Beef Liver, Beef Lung, Beef Tripe, 27,4% Broth, 10% composed of Reindeer Hearts, Reindeer Lung, Reindeer Tripe, 1% Minerals, 1% Tomato, 0,2% Spinach, 0,1% Dandelion, 0,1% Lovage, 0,1% Rosemary, 0,1% Olive Oil

### ANALYSIS PER KG:

Protein 10,70%, Fat 6,90%, Crude ash 2,40%, Crude fiber 0,60%, Moisture 76,00%

### VITAMINS:

Vitamin B1 10mg, Vitamin B2 6mg, Vitamin B6 2mg, Vitamin B12 75mcg

## CHICKEN & SALMON WITH SHRIMP, COWBERRY AND SALMON OIL 400g



### INGREDIENTS:

47% composed of Chicken Hearts, Chicken Meat, Chicken Stomach, Chicken Liver, Chicken Neck, Chicken Carcasses, 10% Salmon, 10% Shrimp, 26,8% Broth, 5% Cowberry, 1% Minerals, 0,2% Salmon Oil

### ANALYSIS PER KG:

Protein 10,50%, Fat 6,10%, Crude ash 2,40%, Crude fiber 0,50%, Moisture 75,00%

### VITAMINS:

Vitamin C (E300) 40mg, Vitamin B1 13mg, Vitamin B2 6mg, Vitamin B6 3mg, Vitamin B12 75mcg



Healthy recipes conveniently packaged in pouches. A complete adult food ideal for small dogs and for large dogs as a mix with dry food and/or treat. A selection of prime quality (gmo free) meats, with the inclusion of vegetables, fruits, vitamins and herbs that provide immunising ingredients for all-round good health; prepared to support dogs with allergy problems.

### CHICKEN WITH MANGO AND SWEET POTATO

150g - 375g



#### INGREDIENTS:

64% Chicken meat, Chicken hearts, Chicken liver, Chicken lung, Chicken tripe, Chicken necks, 21.6% Water broth, 5% Sweet potatoes, 5% Carrots, 4% Mango, 0.2% Salmon oil, 0.1% Linseed oil, 0.1% Shell meat meal.

#### ANALYSIS PER KG:

Protein 11.2%, Fat 6.6%, Crude ash 2.2%, Crude fibre 0.4%, Moisture 75.0%

#### VITAMINS:

Vitamin A 3.000iu, Vitamin D3iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg

A paleo diet typically includes lean meats, fish, fruits, vegetables, nuts and seeds – foods that in the past could be obtained by hunting and gathering.

### CHICKEN WITH BAKED APPLES AND REISH EXTRACT

150g



#### INGREDIENTS:

64% Chicken meat, Chicken hearts, Chicken liver, Chicken lung, Chicken tripe, Chicken necks, 22.8% Water broth, 5% Apples, 3% Cranberries, 5% Carrot, 0.1% Linseed oil, 0.1% Reishi extract

#### ANALYSIS PER KG:

Protein 11.1%, Fat 6.4%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

#### VITAMINS:

Vitamin A 3.000iu, Vitamin D200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg

### LAMB WITH ROSEMARY, APPLE AND CARROT

150g



#### INGREDIENTS:

64% Lamb meat, Lamb heart, Lamb liver, Lamb lung, Lamb tripe, 25.6% Water broth, 4% Brown rice, 3% Carrots, 3% Apple, 0.2% Rosemary, 0.1% Sunflower oil, 0.1% Hemp oil

#### ANALYSIS PER KG:

Protein 10.8%, Fat 6.3%, Crude ash 1.9%, Crude fibre 0.3%, Moisture 75.0%

#### VITAMINS:

Vitamin A 3.000iu, Vitamin D3iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg

### VENISON WITH BROCCOLI AND ZUCCHINI

150g



#### INGREDIENTS:

64% Venison meat, Venison heart, Venison liver, Venison lung, 22.8% Water broth, 4% Broccoli, 4% Zucchini, 0.2% Cumin, 0.1% Evening primrose oil, 0.1% Shell meat meal

#### ANALYSIS PER KG:

Protein 10.9%, Fat 6.8%, Crude ash 2.1%, Crude fibre 0.3%, Moisture 75.0%

#### VITAMINS:

Vitamin A 3.000iu, Vitamin D200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg

### VENISON WITH OSTRICH AND COTTAGE CHEESE

150g



#### INGREDIENTS:

55% Venison meat, Venison heart, Venison liver, Venison lung, 22.8% Water broth, 10% Ostrich meat, Ostrich heart, 5% Sweet potato, 2% Pumpkin, 3% Cottage cheese, 0.1% Macadamia nut oil

#### ANALYSIS PER KG:

Protein 11.3%, Fat 5.8%, Crude ash 2.0%, Crude fibre 0.3%, Moisture 75.0%

#### VITAMINS:

Vitamin A 3.000iu, Vitamin D200iu, Vitamin E 30mg, Biotin 300mcg, Zinc as zinc sulfate, monohydrate 15mg, Manganese as manganese II sulfate, monohydrate 3mg, Iodine as calcium iodate 0.75mg, Selenium as sodium selenite 0.03mg

### TURKEY WITH CARROTS, WILD HERBS AND LINSEED OIL

375g



#### INGREDIENTS:

67% composed of Turkey Hearts, Turkey Meat, Turkey Liver, Turkey Necks, 27.7% Broth, 4% Carrots, 1% Minerals, 0.2% Linseed Oil, 1.1% Wild Herbs

#### ANALYSIS PER KG:

Protein 10.40%, Fat 5.50, Crude ash 2.50% Crude fiber 0.40% Moisture 80.00%

### BEEF AND PUMPKIN WITH WILD HERBS AND LINSEED OIL

375g



#### INGREDIENTS:

67% composed of Beef Hearts, Beef Meat, Beef Liver, Beef Lung, Beef Rumen, Beef Kidney, 27.7% Broth, 4% Pumpkin, 1% Minerals, 0.2% Linseed Oil, 0.1% Wild Herbs

#### ANALYSIS PER KG:

Protein 10.80%, Fat 7.30%, Crude ash 2.10%, Crude fiber 0.40% Moisture 75.00%

### GAME AND SWEET POTATO, WILD HERBS AND LINSEED OIL

375g



#### INGREDIENTS:

67% composed of Game Hearts, Game Meats, Game Liver, Game Triple, 27.7% Broth, 4% Sweet Potato, 1% Minerals, 0.2% Linseed Oil, 0.1% Wild Herbs

#### ANALYSIS PER KG:

Protein 10.50%, Fat 6.80%, Crude ash 2.20% Crude fiber 0.40% Moisture 75.00%

### SALMON & TROUT WITH BLACKBERRIES, WILD HERBS AND LINSEED OIL

375g



#### INGREDIENTS:

37% Salmon, 30% Trout, 27.7% Broth, 4% Blackberries, 1% Minerals, 0.2% Linseed Oil, 0.1% Wild Herbs

#### ANALYSIS PER KG:

Protein 10.00%, Fat 7.00%, Crude ash 3.00% Crude Fiber 0.40% Moisture 75.00%

### CHICKEN & SEA BUCKTHORN WITH CRANBERRY & LINSEED OIL

375g



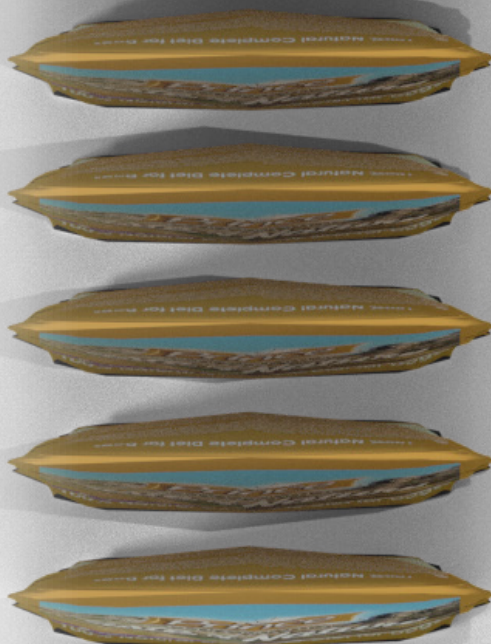
#### INGREDIENTS:

67% composed of Chicken Hearts, Chicken Meat, Chicken Liver, Chicken Stomach, Chicken Neck, 26.8% Broth, 4% Cranberries, 1% Minerals, 1% Sea Buckthorn, 0.2% Linseed Oil

#### ANALYSIS PER KG:

Protein 10.20%, Fat 5.20%, Crude ash 2.50%, Crude fiber 0.40% Moisture 80.00%





## DID YOU KNOW?

100% Natural diets do not have any artificial ingredients or colorants. These forms of diets give an all-round boost to the dog's immune system and as no preservatives are used within the content of these products, the dog's health is being put first by eating 'all natural.'

### PUPPY CHICKEN AND DUCK WITH POTATOS, EGGSHELL-POWDER AND LINSEED OIL 375g



#### INGREDIENTS:

40% composed of Chicken Hearts, Chicken Meat, Chicken Liver, Chicken Stomach, Chicken Necks, 27% composed of Duck Hearts, Duck Neck, 26.7% Broth, 5% Potato, 1% Minerals, 0.2% Linseed Oil, 0.1% Eggshell-Powder

#### ANALYSIS PER KG:

Protein 10.20%, Fat 5.20%, Crude ash 2.50%, Crude fiber 0.40% Moisture 80.00%





# BARF DIET

Biologically appropriate raw food diets (BARF) can make dramatic changes to the nutritional needs of your pet, adding another variety of diet rotation to your feeding regime.

Prince® Premium BARF DIET is a complete food that is grain free and does not require mixing with any other foods from our range.

Living enzymes help the body to function – found in raw foods they are beneficial to help restore, repair and maintain health. The process of cooking depletes the food of living enzymes, and for some pets this might put added stress on the pancreas, which can be replenished by eating raw unprocessed foods. Our convenient sausages contain living enzymes along with phytochemicals, antioxidants and unprocessed amino acids. Some pets will depend upon these factors to ensure a long and healthy lifespan.



**Recommended daily serving by vets:**  
active dog - 10% of body weight  
growing puppy - 10% of body weight  
lactating females - 10% of body weight  
less - active dogs - 5% of body weight



## BEEF MENU - 500g - 1kg

### INGREDIENTS:

Bovine muscle meat 36%, Beef heart 15%, Calf sternum 15%, Green tripe 10%, Apples 8%, Carrots 8%, Beef liver 3%, Zucchini 2%, Leaf salad 2%, Linseed oil 1%

### ANALYSIS PER KG:

Crude protein 12.6%, Crude fats 8.2%, Crude ash 2.26%, Crude fibre 0.7%, Moisture 74.76%



## TURKEY MENU - 500g - 1kg

### INGREDIENTS:

Turkey legs 54%, Turkey bones 15%, Apples 8%, Carrots 8%, Turkey heart 5%, Turkey liver 5%, Zucchini or Pumpkin (Seasonal) 2%, Leaf salad 2%, Linseed oil 1%

### ANALYSIS PER KG:

Crude protein 14.4%, Crude fats 9.3%, Crude ash 49%, Crude fibre 0.4%, Moisture 68.76%



## LAMB MENU - 500g - 1kg

### INGREDIENTS:

Lamb muscle meat 39%, Lamb sternum 15%, Lamb lung 10%, Lamb green tripe 10%, Apples 8%, Carrots 8%, Lamb fat 5%, Zucchini 2%, Leaf salad 2%, Linseed oil 1%

### ANALYSIS PER KG:

Crude protein 12.5%, Crude fats 9.3%, Crude ash 1.10%, Crude fibre 0.6%, Moisture 70.08



## DUCK MENU - 500g - 1kg

### INGREDIENTS:

Duck muscle meat 44%, Duck heart 20%, Bone cartilage 15%, Apples 8%, Carrots 8%, Zucchini or Pumpkin (Seasonal) 2%, Leaf salad 2%, Linseed oil 1%

### ANALYSIS PER KG:

Crude protein 12%, Crude fats 16%, Crude ash 1.67%, Crude fibre 5.4%, Moisture 53.18%



## CHICKEN & VEGETABLE MIX MENU - 500g

### INGREDIENTS:

Poultry carcasses 60%, Apples 15%, Carrots 15%, Zucchini 5%, Leaf salad 5%

### ANALYSIS PER KG:

Crude protein 9.9%, Crude fats 10%, Crude ash 22.04%, Crude fibre 0.1%, Moisture 69.72%



## GREEN TRIPE MENU - 500g

### INGREDIENTS:

Green tripe (Beef) 100%

### ANALYSIS PER KG:

Crude protein 13.6%, Crude fats 7.8%, Crude ash 0.89%, Crude fibre 1.4%, Moisture 77.37%



## GOOSE MENU - 1kg

### INGREDIENTS:

Goose muscle meat 44%, Goose Heart 20%, Bone Cartilage 15%, Apples 8%, Zucchini/Pumpkin(Seasonal) 2%, Leaf salad 2%, Linseed oil 1%

### ANALYSIS PER KG:

Crude protein 14.7%, Crude fats 4.7%, Crude ash 5.1%, Moisture 75.2%, Crude fibre 0.3%



## SALMON MENU - 500g

### INGREDIENTS:

99.5% Salmon, 0.5% Linseed Oil

### ANALYSIS PER KG:

Crude protein 15.2%, Crude fats 23.2%, Crude ash 2.83%, Moisture 58.42%, Crude fibre 0.1%



## BEEF & GREEN TRIPE MENU - 500g

### INGREDIENTS:

Bovine muscle meat 34%, Beef lung 33%, Beef green tripe 33%

### ANALYSIS PER KG:

Crude protein 18.6%, Crude fats 6.8%, Crude ash 1.0%, Crude fibre 0.6%, Moisture 72.02%



## BEEF TARTAR - 250g

### INGREDIENTS:

100% Beef Tartar

### ANALYSIS PER KG:

Crude protein 12.6%, Crude fats 8.2%, Crude ash 2.26%, Crude fibre 0.7%, Moisture 74.76%





# CLASSIC 170g CANS

**PRINCE PREMIUM** quality reflects an improved all round condition. Adult dog food with 54% fresh natural meat packed full of the nutrients to optimise immune system, aid digestion and deal with daily stress and infection. The range offers a variety of palatable recipes to fulfil the need to be selective.



## CHICKEN & TUNA WITH RICE GINSENG AND HONEY - 170g

### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Ginseng & Honey, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max



## CHICKEN & TUNA WITH RICE AND SHRIMP CAVIAR - 170g

### INGREDIENTS:

37% Tuna, 16% Chicken, 1% Shrimp caviar, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max



## PACIFIC TUNA WITH RICE AND VANNAMEI SHRIMP - 170g

### INGREDIENTS:

51.0% Pacific tuna, 3.0% Shrimp, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max



## CHICKEN & TUNA WITH RICE AND CRABSTICK - 170g

### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crabstick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max



## PACIFIC TUNA WITH RICE - 170g

### INGREDIENTS:

54.0% Pacific tuna, 1.0% Rice, 4.5% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max,



## CHICKEN & TUNA WITH RICE AND SHRIMP - 170g

### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Shrimp, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max



## CHICKEN TUNA WITH RICE - 170g

### INGREDIENTS:

27% Chicken, 27% Tuna, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max,





Maintains Healthy Skin & Coat



Rich in Meat



Maintains Healthy Intestines

# PRINCE MAINTENANCE

Rich in meat to maintain healthy intestines and Omega 6 for coat and skin condition.

DOG	FEED
5-10kg	112-190g
10-20kg	190-320g
20-30kg	320-430g
30-40kg	430-535g
40-50kg	535-630g
50-60kg	630-725g

**Feeding guidelines:** Feed dry. Always have fresh, clean water available. For adult dogs with regular physical activity; the following daily amounts are recommended depending on their corporal weight.

**Storage:**

Keep in a dry and well ventilated place, away from light and sunlight.



### PRINCE PUPPY - PUPPY 4KG / 20KG

**INGREDIENTS:**

Meat meal, Cereals, Vegetable meal and fats, Poultry fat, Minerals

**ANALYSIS PER KG:**

Crude Protein 30%, Crude Fat 15%, Crude Ash 10%, Crude Cellulose 2.20%, Moisture 10%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 21,000ui, Vitamin D3 1,200ui, Vitamin E (Tocopherol) 120mg, Iron (Fe) 150mg, Copper (Cu) 12mg, Manganese (Mn) 11mg, Zinc (Zn) 132mg, Iodine (I) 2.1mg, Selenium (Se) 0.3mg, Antioxidants, Preservatives

### PRINCE MINI - SMALL ADULT 4KG / 20KG

**INGREDIENTS:**

Dehydrated Meat Protein, Cereals, Plants by-products(sugar beet pulp), poultry fat, mineral substances

**ANALYSIS PER KG:**

Crude Protein 30%, Crude Fat 15%, Crude Fibre 2.20%, Crude Ash 10%, Moisture 10%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 21,000ui, Vitamin D3 1,200ui, Vitamin E (Tocopherol) 120mg, Iron (Fe) 150mg, Copper (Cu) 12mg, Manganese (Mn) 11mg, Zinc (Zn) 132mg, Iodine (I) 2.1mg, Selenium (Se) 0.3mg, Antioxidants, Preservatives

### PRINCE BASIC - SMALL ADULT 4KG / 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 21%, Crude Fat 7%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE COMPLETE - ADULT 4KG / 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 21%, Crude Fat 7%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE VITALITY - ADULT 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 21%, Crude Fat 7%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE GUSTO MIX - ADULT 4KG / 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 22%, Crude Fat 8%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE OCEAN - TUNA & SALMON - ADULT 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 21%, Crude Fat 7%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE GRASSLAND - LAMB & POTATOES - ADULT 20KG

**INGREDIENTS:**

Cereals, Meat meal, Wheat meal, Vegetable meal and fats, Minerals

**ANALYSIS PER KG:**

Crude Protein 21%, Crude Fat 7%, Crude Ash 11%, Crude Cellulose 3.60%, Moisture 10%, Calcium 2.60%, Phosphorus 1.40%, Sodium 0.30

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 10,500ui, Vitamin D3 600ui, Vitamin E (Tocopherol) 60mg, Iron (Fe) 80mg, Copper (Cu) 6mg, Manganese (Mn) 5mg, Zinc (Zn) 70mg, Iodine (I) 1mg, Selenium (Se) 0.15mg, Antioxidants

### PRINCE TRAINER - ADULT 4KG / 20KG

**INGREDIENTS:**

Dehydrated Meat Protein, Cereals, Plants by-products(sugar beet pulp), poultry fat, mineral substances

**ANALYSIS PER KG:**

Crude Protein 22%, Crude Fat 8.50%, Crude Ash 8.80%, Crude Fibre 3.00%, Moisture 10%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 21,000ui, Vitamin D3 1,200ui, Vitamin E (Tocopherol) 120mg, Iron (Fe) 150mg, Copper (Cu) 12mg, Manganese (Mn) 11mg, Zinc (Zn) 132mg, Iodine (I) 2.1mg, Selenium (Se) 0.3mg, Antioxidants, Preservatives

### PRINCE DYNAMIC - ADULT 4KG / 20KG

**INGREDIENTS:**

Dehydrated Meat Protein, Cereals, Plants by-products(sugar beet pulp), poultry fat, mineral substances

**ANALYSIS PER KG:**

Crude Protein 30%, Crude Fat 20%, Crude Ash 10%, Crude Fibre 2.60%, Moisture 10%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin A 21,000ui, Vitamin D3 1,200ui, Vitamin E (Tocopherol) 120mg, Iron (Fe) 150mg, Copper (Cu) 12mg, Manganese (Mn) 11mg, Zinc (Zn) 132mg, Iodine (I) 2.1mg, Selenium (Se) 0.3mg, Antioxidants, Preservatives



# KITCHEN'S Best

NO  
GMO INCLUDING  
70% FRESH MEAT

## CHICKEN WITH VEGETABLES IN GRAVY - 415g



### INGREDIENTS:

Meat and animal derivatives (chicken 6%, of which 70% fresh meat), cereals, vegetables (carrots & peas 4.5%), eggs and egg derivatives, minerals

### ANALYSIS PER KG:

Crude Protein 7%, Crude Fibre 0.4%, Crude Fat 4.8%, Crude Ash 3.3%, Moisture 81%

### NUTRITIONAL ADDITIVES/KG:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

## BEEF WITH VEGETABLES IN GRAVY - 415g



### INGREDIENTS:

Meat and animal derivatives (beef 6%, of which 70% fresh meat), cereals, vegetables (carrots & peas 4.5%), eggs and egg derivatives, minerals

### ANALYSIS PER KG:

Crude Protein 7%, Crude Fibre 0.4%, Crude Fat 4.8%, Crude Ash 3.3%, Moisture 81%

### NUTRITIONAL ADDITIVES/KG:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

## RABBIT IN GRAVY - 415g



### INGREDIENTS:

Meat and animal derivatives (rabbit 6%, of which 70% fresh meat), cereals, eggs and egg derivatives, minerals

### ANALYSIS PER KG:

Crude Protein 7%, Crude Fibre 0.4%, Crude Fat 4.8%, Crude Ash 3.3%, Moisture 81%

### NUTRITIONAL ADDITIVES/KG:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

## WILD GAME IN GRAVY - 415g



### INGREDIENTS:

Meat and animal derivatives (game 6%, of which 70% fresh meat), cereals, eggs and egg derivatives, minerals

### ANALYSIS PER KG:

Crude Protein 7%, Crude Fibre 0.4%, Crude Fat 4.8%, Crude Ash 3.3%, Moisture 81%

### NUTRITIONAL ADDITIVES/KG:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

DOG	FEED P/D
3kg	1/2
4kg	2/3
5kg	3/4
6kg	1
9kg	1 + 1/2

**Feeding guidelines:** For adult dogs with regular physical activity the following daily amounts are recommended depending on their corporal weight.

### Storage:

Keep in a dry and well ventilated place, away from light and sunlight.

# EDUCATION IS KEY

Getting to the 'bottom' of poor digestion means understanding the absorption of nutrients from the food that we and our pets consume. The process begins in the mouth with 'protease', the enzyme generated in the saliva by chewing\*. This deals mainly with the breakdown of carbohydrates in preparation for the food's arrival in the stomach where other enzymes start to work.

Well-chewed food lightens the load on the stomach ready for the next digestive process to take over. At this point the pancreas, as the main player in the digestive game, releases 'amylase', the enzyme that continues to breakdown carbohydrates into complex sugars, and 'lipase' that deals with fats to produce the 'proteases' for digestive compounds to distribute protein into absorbable usable molecules.

Normal gut flora produces 'cellulase' and 'proteases' but its main job is to deal with the distribution of digestible fibre.

Nutritious food and regular meal times helps towards a healthy digestive system. When the gut is inhibited or devoid of the relevant enzymes any change may cause problems.









# LIFESTYLE

A superb tasty and nutritious diet that offers value within a range of wet foods that can be combined with dry food.

## CHUNKS WITH BEEF - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (of which beef 6%), cereals, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH CHICKEN & TURKEY - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (chicken 12%, turkey 10%), cereals, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH TRIPE AND LAMB - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (of which tripe 6%, lamb 6%), cereals, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH FISH - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products, fish and fish by products (of which tuna 6%), cereals, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH WILD GAME - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (5% game), cereals, eggs and eggs derivatives, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH POULTRY - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (5% chicken, 5% turkey, 5% duck), cereals, eggs and eggs derivatives, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH RABBIT & DUCK - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (5% rabbit, 5% duck), cereals, eggs and eggs derivatives, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg

## CHUNKS WITH VEAL - 415g - 1230g



### INGREDIENTS:

Meat and meat-by-products (5% veal), cereals, eggs and eggs derivatives, minerals

### ANALYSIS PER KG:

Crude proteins 8.0%, Crude oils and fats 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 1,200i.u., Vitamin D3 70i.u., Vitamin E 3.5 10mg



# MAINTENANCE

## Pâté

## LIFESTYLE+ TOPPING

A scrumpcious new line to the Prince brand.  
Lifestyle+ Pate' with sauce topping.  
Complete food formulated for small adult.

### PATÉ WITH BEEF, TURKEY & CHICKEN, SAUCE TOPPING WITH CARROTS & PASTA - 150g



#### INGREDIENTS:

Meat and animal derivatives (4% beef, 4% turkey, 4% chicken), vegetables (4% carrots), bakery products (1.5% pasta, equivalent to 4% cooked pasta), minerals

#### ANALYSIS PER KG:

Crude Protein 7.5%, Crude Fat 4.0%, Crude Fibre 0.4%, Crude Ash 2.5%, Moisture 83%.

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug.

### PATÉ WITH CHICKEN & TURKEY SAUCE TOPPING WITH VEGETABLES & RICE - 150g



#### INGREDIENTS:

Meat and animal derivatives (4% chicken, 4% turkey), vegetables (4% peas & paprika), cereals (1% rice, equivalent to 4% cooked rice), minerals.

#### ANALYSIS PER KG:

Crude Protein 7.5%, Crude Fat 4.0%, Crude Fibre 0.4%, Crude Ash 2.5%, Moisture 83%.

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug.

### PATÉ WITH BEEF & CHICKEN SAUCE TOPPING WITH VEGETABLES - 150g



#### INGREDIENTS:

Meat and animal derivatives (4% beef, 4% chicken), vegetables (4% carrots & peas), minerals, various sugars.

#### ANALYSIS PER KG:

Crude Protein 7.5%, Crude Fat 4.0%, Crude Fibre 0.4%, Crude Ash 2.5%, Moisture 83%.

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug.

### PATÉ WITH LAMB & CHICKEN SAUCE TOPPING WITH CARROTS & PASTA - 150g



#### INGREDIENTS:

Meat and animal derivatives (4% lamb, 4% chicken), vegetables (4% carrots), bakery products (1.5% pasta, equivalent to 4% cooked pasta), minerals, various sugars.

#### ANALYSIS PER KG:

Crude Protein 7.5%, Crude Fat 4.0%, Crude Fibre 0.4%, Crude Ash 2.5%, Moisture 83%.

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug.

### PATÉ WITH BEEF & CHICKEN SAUCE TOPPING WITH EGG, BACON & TOMATO - 150g



#### INGREDIENTS:

Meat and animal derivatives (4% beef, 4% chicken, 4% bacon), egg and egg derivatives (4% egg), minerals, vegetables (0.2% dried tomato, equivalent to 4% tomato), various sugars.

#### ANALYSIS PER KG:

Crude Protein 7.5%, Crude Fat 4.0%, Crude Fibre 0.4%, Crude Ash 2.5%, Moisture 83%.

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug.

## DID YOU KNOW?

Small and toy breed dogs tend to have higher metabolic rates than their larger cousins. This means that they tend to benefit from higher energy foods. Many dog food manufacturers produce specific small breed diets but where they are not available, puppy foods usually provide a good alternative.



# LIFESTYLE

## LARGE BREED

**NO**  
ARTIFICIAL  
FLAVOURS &  
COLOURANTS

IMPROVED  
FORMULA



### PATÉ WITH CHICKEN - 300g



#### INGREDIENTS:

Meat and meat-by-products (chicken 8%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH TURKEY - 300g



#### INGREDIENTS:

Meat and meat-by-products (turkey 6%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH SALMON - 300g



#### INGREDIENTS:

Meat and meat-by-products (salmon 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH BEEF - 300g



#### INGREDIENTS:

Meat and meat-by-products (beef 6%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH DUCK - 300g



#### INGREDIENTS:

Meat and meat-by-products (duck 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH WILD GAME - 300g



#### INGREDIENTS:

Meat and meat-by-products (wild game 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH RABBIT - 300g



#### INGREDIENTS:

Meat and meat-by-products (Rabbit 6%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH VEAL - 300g



#### INGREDIENTS:

Meat and meat-by-products (veal 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug



# LIFESTYLE

## SMALL BREED

### PATÉ WITH DUCK - 150g



#### INGREDIENTS:

Meat and meat-by-products (duck 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH WILD GAME - 150g



#### INGREDIENTS:

Meat and meat-by-products (wild game 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH VEAL - 150g



#### INGREDIENTS:

Meat and meat-by-products (veal 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH SALMON - 150g



#### INGREDIENTS:

Meat and meat-by-products (salmon 5%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH RABBIT - 150g



#### INGREDIENTS:

Meat and meat-by-products (rabbit 8%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH BEEF - 150g



#### INGREDIENTS:

Meat and meat-by-products (beef 6%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

# LIFESTYLE

## PUPPY

### PATÉ WITH LAMB - 150g



#### INGREDIENTS:

Meat and meat-by-products (lamb 6%), minerals, vitamins

#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug

### PATÉ WITH CHICKEN - 150g



#### INGREDIENTS:

Meat and meat-by-products (chicken 8%), minerals, vitamins

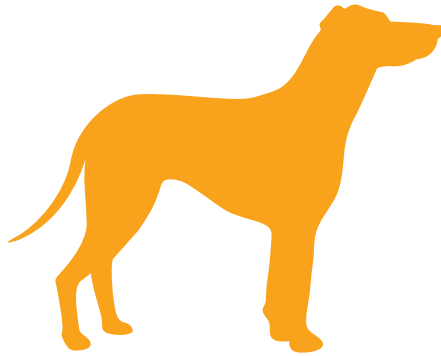
#### ANALYSIS PER KG:

Crude proteins 9%, Crude oil and fats 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

#### NUTRITIONAL ADDITIVES/KG:

Nutritional Additives/kg: Vitamin D3 (3a671) 250 I.U., Vitamin E (3a700) 25 mg, Zinc (3b605) 12 mg, Manganese (3b503) 5 mg, Copper (3b405) 0.8 mg, Iodine (3b202) 0.25 mg, Biotin (3a880) 90 ug





#### CHICKEN PATÉ - 400g



##### INGREDIENTS:

Meat and meat-by-products (Chicken 4%), minerals, Cereals, Minerals

##### ANALYSIS PER KG:

Crude protein 7.5%, Crude fat 4%, Crude ash 3%, Crude fibre 0.5%, Moisture 81%

##### VITAMINS:

Vitamin D3 195IU/kg  
Copper 1.9mg/kg

#### BEEF, LIVER & CHICKEN PATÉ - 400g



##### INGREDIENTS:

Meat and meat-by-products (Beef 4%), minerals, Cereals, Minerals

##### ANALYSIS PER KG:

Crude protein 7.5%, Crude fat 4%, Crude ash 3%, Crude fibre 0.5%, Moisture 81%

##### VITAMINS:

Vitamin D3 195IU/kg  
Copper 1.9mg/kg

#### LAMB & CHICKEN - 400g



##### INGREDIENTS:

Meat and meat-by-products (fresh chicken min 50%, lamb min 5%), minerals

##### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude ash 1%, Crude fibre 0.5%, Moisture 82%

##### VITAMINS:

Vitamin A 2,500i.u.,  
Vitamin D3 250mg,  
Vitamin E (alfa-tocoferol 91%), 10mg

#### CHICKEN PATÉ FOR PUPPY - 400g



##### INGREDIENTS:

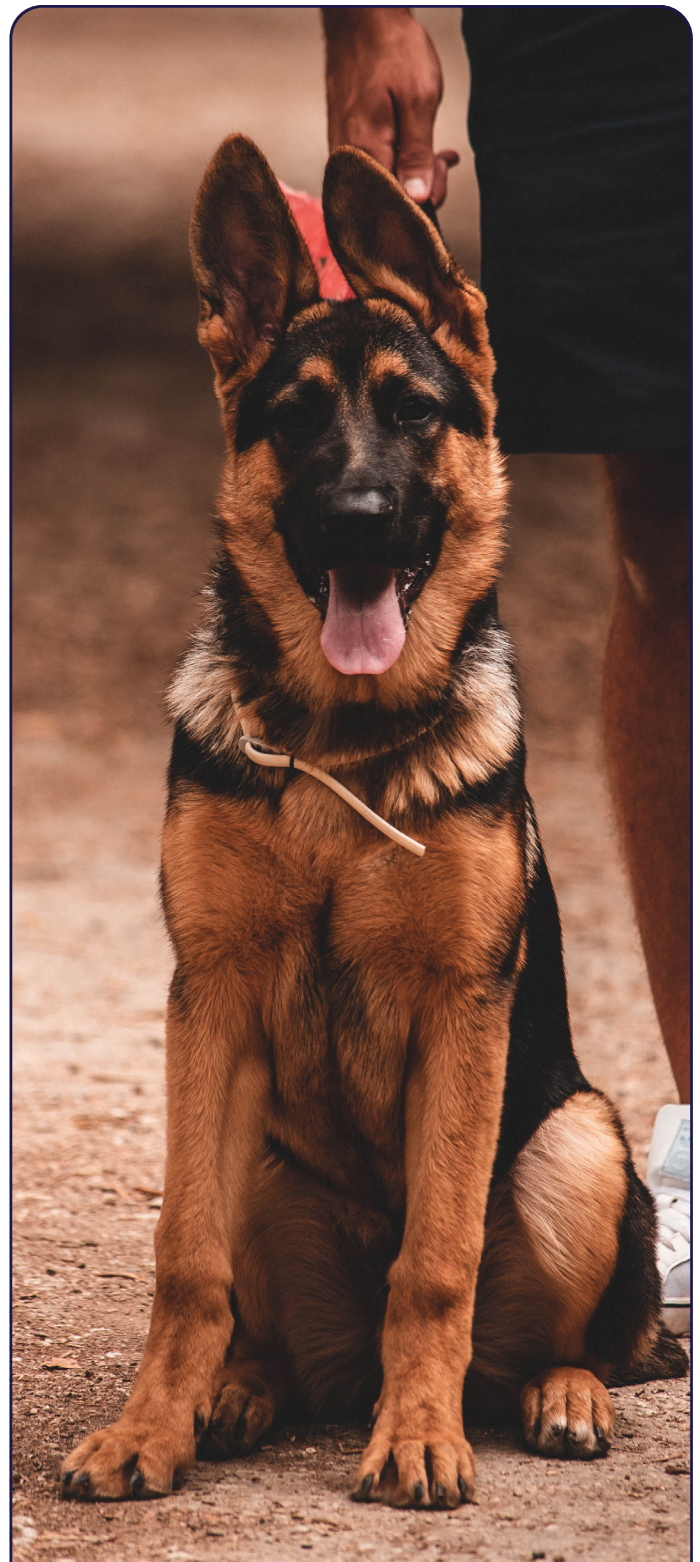
Meat and meat-by-products (fresh chicken min 60%), minerals

##### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude ash 1%, Crude fibre 0.5%, Moisture 82%

##### VITAMINS:

Vitamin A 2,500i.u.,  
Vitamin D3 250mg,  
Vitamin E (alfa-tocoferol 91%), 10mg



## MEET ACE

Ace loves the premium taste of nature range. Not only is it made out of 70% meat, but it has also helped him to improve his overall immune system. Ace simply adores everything about this range and can't seem to get enough.

 [ace.thegermanshepard](https://www.instagram.com/ace.thegermanshepard)





# CAT FOOD



**PRINCESS PREMIUM AND SUPER PREMIUM** 'grain free' dry and carefully prepared wet foods are designed to satisfy the different lifestyles of a fussy eater!

We do not compromise on ingredients; formulating our foods to the highest possible standards using only quality meats, fish, vegetables, fruits and a special selection of mixed herbs. This unique range of complete cat foods helps to fulfil the need for a natural diet.

Known to be very selective about what they eat, a cat will keep you guessing on its dietary needs. They are capable of regulating their required level of nutrients and will feed accordingly, but with our greater understanding and research

PRINCESS foods provides the variety and balance that meets their lifestyle - fulfilled enough to save precious areas of wildlife!



## TURKEY WITH SWEET POTATO FORMULA

12kg • 2kg (6mm kibble)

**RECOMMENDED FOR:**  
Adult Cats

### INGREDIENTS:

Fresh turkey, dehydrated turkey meal, peas, sweet, potatoes, dried potatoes, dehydrated animal protein, animal fat, flax seed, beet pulp, brewer's yeast (a natural, source of MOS), potato protein, whole dried eggs, vitamins and minerals, dried chicory (a natural source of, FOS and inulin), dried Antarctic krill (a natural source of, EPA and DHA), plant extracts (Rosemarinus sp., Curcuma sp., Vitis sp., Syzygium sp., Yucca Schidigera)

### ANALYSIS:

Crude Protein 31.0%, Crude oils & fat 15.0%, Crude ash 7.5%, Crude fibre 4.0%, Moisture 8.0%, Calcium (Ca) 1.4%, Phosphorus (P) 1.0%, Magnesium (Mg) 0.1%, Omega 6, fatty acid 2.1%, Omega 3, fatty acid 0.9%

**Metabolic Energy:** 3,830 kcal/kg.

### VITAMINS:

Vitamin A 20,000 ui, Vitamin D3 1,750 ui, Vitamin E, alfa-tocopherol 300mg Amino acids: Taurine 1,500mg Trace elements: Iron (Fe) 70mg, Copper (Cu) 10mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## SALMON WITH SWEET POTATO FORMULA

12kg · 2kg (6mm kibble)

### RECOMMENDED FOR

Sterilised overweight and indoor cat

### INGREDIENTS

Fresh salmon, dehydrated salmon, peas, sweet potato, dried potato flakes, potato protein, dehydrated animal protein, flax seed, brewer's yeast (a natural source of MOS), cellulose, beet pulp, animal fat, whole dried eggs, vitamins and minerals, dried Antarctic krill (a natural source of EPA and DHA), dried chicory (a natural source FOS and inulin), dried cranberries, plant extracts (Rosemarinus sp., Curcuma sp., Vitis sp., Syzygium sp., Yucca Schidigera)

### ANALYSIS:

Crude Protein 31.0%, Crude oils & fat 10.0%, Crude ash 8.0%, Crude fibre 5.5%, Moisture 8.0%, Calcium (Ca) 1.2%, Phosphorus (P) 1.0%,

**Metabolic Energy:** 3,528 kcal/kg

### VITAMINS:

Vitamin A 20,000 ui, Vitamin D3 1,750 ui, Vitamin E, alfa-tocopherol 300mg Amino acids: Taurine 1,500mg Trace elements: Iron (Fe) 70mg, Copper (Cu) 10mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg



## DUCK WITH SWEET POTATO FORMULA

12kg · 4kg (6mm kibble)

### RECOMMENDED FOR

Adult Cats

### INGREDIENTS

Fresh duck, dehydrated duck, peas, sweet potato, animal, fat, dehydrated animal protein, dried, potato flakes, flax seed, potato protein, brewer's yeast (a natural source of, MOS), beet pulp, cellulose, vitamins and minerals, dried, chicory (a natural source of FOS and inulin), dried Antarctic krill (a natural source of EPA and DHA), dried cranberries, plant extracts (Rosemarinus sp., Curcuma sp., Vitis sp., Syzygium sp., Yucca Schidigera)

### ANALYSIS:

Crude Protein 31.0%, Crude oils & fat 15.0%, Crude ash 7.5%, Crude fibre 4.0%, Moisture 8.0%, Calcium (Ca) 1.4%, Phosphorus (P) 1.0%, Magnesium (Mg) 0.1%, Omega 6, fatty acid 2.1%, Omega 3, fatty acid 0.9%,

**Metabolic Energy:** 3,830 kcal/kg.

### VITAMINS:

Vitamin A 20,000 ui, Vitamin D3 1,750 ui, Vitamin E, alfa-tocopherol 300mg Amino acids: Taurine 1,500mg Trace elements: Iron (Fe) 70mg, Copper (Cu) 10mg, Zinc (Zn) 100mg, Manganese (Mn) 40mg, Iodine (I) 1.5mg, Selenium (Se) 0.2mg

# GRAIN FREE



## FELINE DIET - ADULT CAT

12kg · 2kg (6mm kibble)

### INGREDIENTS:

Dehydrated chicken (25.5%), Potatoes (24%), Peas (20%), Animal fat (chicken) (9.5%), Dehydrated salmon (4.5%), Dehydrated white fish (4.5%), Beet pulp, Flax seed, Fresh salmon oil (2%), Whole dried eggs, Dried Antarctic krill (a natural source of EPA en DHA), Dried chicory (a natural source of FOS and inulin) (0.5%), Vitamins and minerals, Lecithin, MOS (mannan – oligosaccharides)

### ANALYSIS:

Crude protein 30.0% Crude oils and fats 20.0% Crude fibre 3.0% Inorganic matter 8.0% Calcium (Ca) 1.3% Phosphorus (P) 1.0% Omega 3, fatty acid 1.2%, Omega 6, fatty acid 3.6% **Energy:** ME(kJoule/kg) 4.363KJ

### VITAMINS:

Vitamin A 15,000iu, Vitamin D3 1,500iu, Vitamin E, alfa-tocopherol 100mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 40.0mg Zinc sulphate, monohydrate 100mg Copper - (II) - sulphate, pentahydrate 10mg Iodine, calcium iodate 3b201 1.5mg Selenium sodium selenite 0.2mg, Iron - (II) - sulphate monohydrate 70.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)



## KITTEN - FOR DEVELOPING KITTENS

12kg · 2kg (3mm kibble)

### INGREDIENTS:

Dehydrated chicken (26.0%), Peas, Potatoes, Animal fat (chicken) (9.8%), Dehydrated salmon (4.5%), Dehydrated white fish (4.5%), Beet pulp, Flax seed, Fresh salmon oil, Whole dried eggs, Dried Antarctic krill (a natural source of EPA en DHA), Dried chicory (a natural source of FOS and inulin), Vitamins and minerals, Lecithin, MOS (mannan – oligosaccharides)

### ANALYSIS:

Crude protein 32.0%, Crude oils and fats 20.0% Crude fibre 3.5%, Inorganic matter 8.0% Calcium (Ca) 1.4%, Phosphorus (P) 1.2% Omega 3, fatty acid 1.2%, Omega 6, fatty acid 3.6% **Energy:** ME(kJoule/kg) 4.654KJ

### VITAMINS:

Vitamin A 20,000iu, Vitamin D3 1,750iu, Vitamin E, alfa-tocopherol 250mg

### TRACE ELEMENTS:

Manganese - (II) - monohydrate 40.0mg Zinc sulphate, monohydrate 100mg Copper - (II) - sulphate, pentahydrate 10mg Iodine, calcium iodate 3b201 1.5mg Selenium sodium selenite 0.2mg, Iron - (II) - sulphate monohydrate 70.0mg

### TECHNICAL ADDITIVES:

Natural Antioxidants, Preservative (citric acid)





ULTRA PREMIUM



# Taste of Nature



## DUCK AND RABBIT - 200g

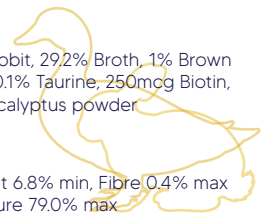


### INGREDIENTS:

34.5% Duck, 34% Rabbit, 29.2% Broth, 1% Brown Rice, 1% Cranberry, 0.1% Taurine, 250mcg Biotin, 0.1% Fennel, 0.1% Eucalyptus powder

### ANALYSIS PER KG:

Protein 10.9% min, Fat 6.8% min, Fibre 0.4% max  
Ash 2.3% max, Moisture 79.0% max



## CHICKEN AND BLUEBERRY - 200g

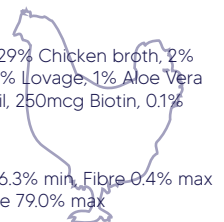


### INGREDIENTS:

65.8% Fresh Chicken, 29% Chicken broth, 2% Blueberry, 1% Alfalfa, 1% Lovage, 1% Aloe Vera (Chunks), 0.1% Olive oil, 250mcg Biotin, 0.1% Psyllium

### ANALYSIS PER KG:

Protein 11.2% min, Fat 6.3% min, Fibre 0.4% max  
Ash 2.3% max, Moisture 79.0% max



## CHICKEN - 200g

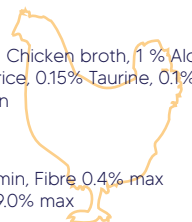


### INGREDIENTS:

69% Pure chicken, 28.75% Chicken broth, 1% Aloe vera (Chunks), 1% Brown rice, 0.15% Taurine, 0.1% Primrose oil, 250mcg Biotin

### ANALYSIS PER KG:

Protein 11% min, Fat 6.5% min, Fibre 0.4% max  
Ash 2.2% max, Moisture 79.0% max



## GOOSE AND LAMB - 200g

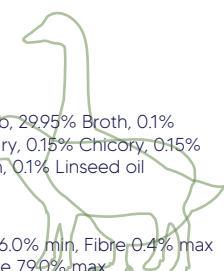


### INGREDIENTS:

35% Goose, 34% Lamb, 29.5% Broth, 0.1% Spirulina, 0.1% Rosemary, 0.15% Chicory, 0.15% Taurine, 250mcg Biotin, 0.1% Linseed oil

### ANALYSIS PER KG:

Protein 11.2% min, Fat 6.0% min, Fibre 0.4% max  
Ash 2.0% max, Moisture 79.0% max



## SALMON - 200g

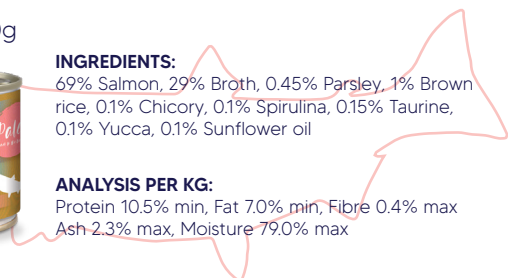


### INGREDIENTS:

69% Salmon, 29% Broth, 0.45% Parsley, 1% Brown rice, 0.1% Chicory, 0.1% Spirulina, 0.15% Taurine, 0.1% Yucca, 0.1% Sunflower oil

### ANALYSIS PER KG:

Protein 10.5% min, Fat 7.0% min, Fibre 0.4% max  
Ash 2.3% max, Moisture 79.0% max



# PALEO SOUP

## CHICKEN SOUP - 40g x 6

flavoured with carrot & spinach + biotin & L- Carnitine



### RECOMMENDED:

LIGHT & HAIRBALL

### INGREDIENTS:

Chicken Broth, Chicken Meat, Rice, Modified Tapioca Starch, Carrots, Spinach, FOS

### ANALYSIS PER KG:

Protein 7.0% min, Fat 0.5% min, Fibre 1.0% max, Ash 2.0% max, Moisture 88.0% max

## TUNA SOUP - 40g x 6

flavoured with pumpkin & spinach + Omega 3 & 6



### RECOMMENDED:

FITNESS & SKIN/COAT

### INGREDIENTS:

Tuna Broth, Tuna Meat, Rice, Modified Tapioca Starch, Pumpkin, Spinach, FOS

### ANALYSIS PER KG:

Protein 7.0% min, Fat 0.5% min, Fibre 1.0% max, Ash 2.0% max, Moisture 88.0% max





**PRINCESS ULTRA PREMIUM** quality reflects an improved all round condition. Adult cat food with 88% fresh natural meat broth packed alongside an 8% noble meat that is full of vitamins and nutrients to optimise immune system. Help beat the heat with the Taste of Nature Soup Range that offers great palatability and fulfill the need to be selective.



24h			
	1 - 2kg	1 pcs	+4°C
	2 - 3kg	1 - 2 pcs	48h
	3 - 4kg	2 - 3 pcs	

#### CHICKEN FILLET WITH TAURINE - 30g



##### RECOMMENDED:

Taurine helps improve eyesight & prevent tooth decay

##### INGREDIENTS:

Chicken Fillet, Taurine, FOS, Evening Primrose Oil

##### ANALYSIS PER KG:

Protein 25.0% min, Fat 1.0% min, Fibre 3.0% max  
Ash 2.0% max, Moisture 65.0% max

#### CHICKEN FILLET WITH BIOTIN - 30g



##### RECOMMENDED:

Biotin helps metabolise carbohydrates & proteins into energy

##### INGREDIENTS:

Chicken Fillet, Biotin, FOS, Evening Primrose Oil

##### ANALYSIS PER KG:

Protein 25.0% min, Fat 1.0% min, Fibre 3.0% max  
Ash 2.0% max, Moisture 65.0% max

#### TUNA FILLET WITH GLUCOSAMINE - 30g



##### RECOMMENDED:

Glucosamine improves condition of cats suffering from Arthritis

##### INGREDIENTS:

Tuna Fillet, Glucosamine, FOS, Evening Primrose Oil

##### ANALYSIS PER KG:

Protein 23.0% min, Fat 1.0% min, Fibre 3.0% max  
Ash 2.0% max, Moisture 72.0% max

#### TUNA FILLET WITH OMEGA 3&6 - 30g



##### RECOMMENDED:

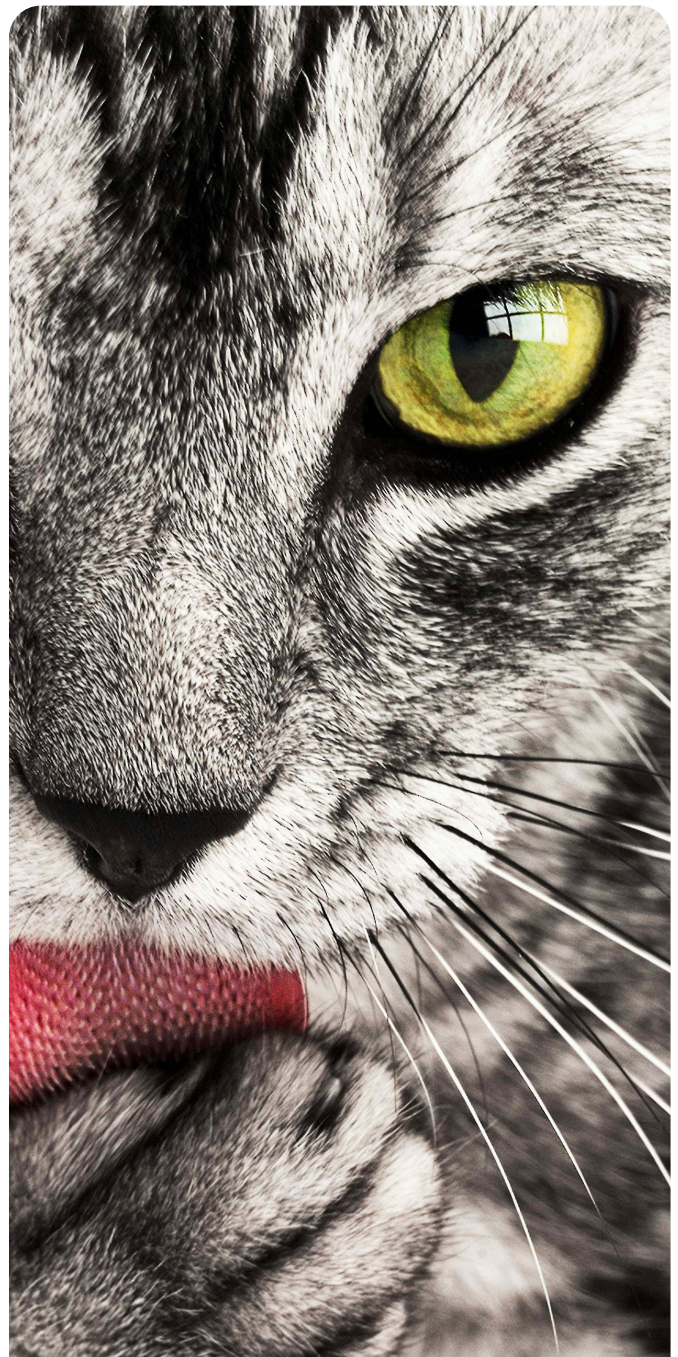
Omega 3&6 for shiny coat & reduction of dandruff

##### INGREDIENTS:

Tuna Fillet, Omega 3&6, FOS, Evening Primrose Oil

##### ANALYSIS PER KG:

Protein 23.0% min, Fat 1.0% min, Fibre 3.0% max  
Ash 2.0% max, Moisture 72.0% max







#### CHICKEN BREAST WITH RICE (FOS) - 70g



##### INGREDIENTS:

40% Chicken, 1.0% Rice, 59% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E, Oligosaccharide

##### ANALYSIS PER KG:

Protein 14% min, Fat 0.3% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN & TUNA WITH RICE - 70g



##### INGREDIENTS:

27% Chicken, 27% Tuna, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN & TUNA WITH RICE & WHITEBAIT - 170g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Whitebait 1.0% Rice, 45% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E

##### ANALYSIS PER KG:

Protein 14% min, Fat 0.3% min, Fibre 1.0% max, Ash 2.0% max, Moisture 82.7% max

#### CHICKEN & TUNA WITH PUMPKIN - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Pumpkin, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### PACIFIC TUNA WITH RICE - 70g



##### INGREDIENTS:

54% Pacific Tuna, 1.0% Rice, 45% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E

##### ANALYSIS PER KG:

Protein 14% min, Fat 0.3% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN & TUNA WITH SALMON - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Salmon, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### PACIFIC TUNA WITH RICE & SWEETCORN - 70g



##### INGREDIENTS:

51.0% Pacific Tuna, 3.0% Sweetcorn, 1.0% Rice, 45% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E

##### ANALYSIS PER KG:

Protein 13% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN & TUNA WITH SHRIMP - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Shrimp, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

#### CHICKEN & TUNA WITH SQUID RING - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Squid ring, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN BREAST WITH RICE - 70g



##### INGREDIENTS:

40% Chicken, 1.0% Rice, 59% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E

##### ANALYSIS PER KG:

Protein 10% min, Fat 0.1% min, Fibre 1.0% max, Ash 2.0% max, Moisture 86.9% max

#### CHICKEN & TUNA WITH ALOE VERA - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Aloe vera, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max

#### CHICKEN BREAST WITH RICE & TURKEY - 70g



##### INGREDIENTS:

40% Chicken, 3.0% Turkey, 1.0% Rice, 56% Gravy solutions sauce, salsa, sugo – water, starch, thickening powder, vitamin E

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.1% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85.9% max

#### CHICKEN & TUNA WITH SEAWEED - 70g



##### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Seaweed, 1.0% Rice, 45% Gravy solution (water, modified starch, thickening powder, vitamin E)

##### ANALYSIS PER KG:

Protein 11% min, Fat 0.2% min, Fibre 1.0% max, Ash 2.0% max, Moisture 85% max



## CHICKEN & TUNA WITH RICE AND SHRIMP CAVIAR - 170g



### INGREDIENTS:

7% Tuna, 16% Chicken, 1% Shrimp caviar, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE GINSENG AND HONEY - 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Ginseng & Honey, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND BABY CLAM - 170g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Whitebait, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

25.5% Tuna, 25.5% Chicken, 3.0% Whitebait, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

## PACIFIC TUNA WITH RICE AND VANNAMEI SHRIMP - 170g



### INGREDIENTS:

51.0% Pacific tuna, 3.0% Shrimp, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND CRABSTICK - 170g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crabstick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## PACIFIC TUNA WITH RICE - 170g



### INGREDIENTS:

54.0% Pacific tuna, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND WHITEBAIT - 170g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Whitebait, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## PACIFIC TUNA WITH RICE AND CHEESE - 170g



### INGREDIENTS:

51.0% Pacific tuna, 3.0% Cheese, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND SHRIMP - 170g



### INGREDIENTS:

7% Tuna, 16% Chicken, 1% Shrimp caviar, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND BBQ DUCK - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 1.17% Duck, 1.0% Rice, 50.83% Jelly solution (water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND VEGETABLES - 170g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Vegetables, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND OYSTER - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Oyster, 1.0% Rice, 50.0% Jelly solution (water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE - 170g



### INGREDIENTS:

27% Tuna, 27% Chicken, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & LAMB WITH RICE, SWEETCORN & GREEN PEA - 170g



### INGREDIENTS:

45.5% Chicken, 2.5% Lamb, 1.0% Sweetcorn, 1.0% Green pea, 1.0% Rice, 49.0% Jelly solution (jelly, water, Vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE, CARROT, ZUCCHINI & TOMATO - 170g



### INGREDIENTS:

23.0% Chicken, 23.0% Tuna, 1.0% Carrot, 1.0% Zucchini, 1.0% Tomato, 1.0% Rice, 50% Jelly solution (jelly, water, Vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & BELL PEPPER - 170g



### INGREDIENTS:

25% Chicken, 25% Tuna, 0.3% Bell pepper, 1% Rice, Jelly solution 46% (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE, GOJI BERRY & GINKGO - 170g



### INGREDIENTS:

24.0% Chicken, 24.0% Tuna, 0.5 Goji berry, 1.0% Ginkgo, 1.0% Rice, 49.5% Jelly solution (jelly, water, Vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## PACIFIC TUNA WITH RICE & PANGASIU - 170g



### INGREDIENTS:

50% Pacific Tuna, 2% Pangasius, 1% Rice, Jelly solution 47% (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE LOBSTER & OMELETTE - 170g



### INGREDIENTS:

25% Chicken, 25% Tuna, 0.5% Lobster, 1.5% Omelette, 1% Rice, Jelly solution 47% (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## PACIFIC TUNA WITH RICE & COD - 170g



### INGREDIENTS:

50% Pacific Tuna, 2% Cod, 1% Rice, Jelly solution 47% (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA - 170g



### INGREDIENTS:

Water 44.78%, Chicken 24.42%, Tuna 24.42%, Sunflower Oil 2.35%, Jelly Solution (Jelly, Water) 1.45%, Rice 1.16%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## CHICKEN & TUNA WITH SHRIMP TOPPING - 170g



### INGREDIENTS:

Water 44.78%, Chicken 23.27%, Tuna 23.27%, Shrimp 2.35%, Sunflower Oil 2.35%, Jelly Solution (Jelly, Water) 1.45%, Rice 1.11%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## CHICKEN & TUNA WITH CRABSTICK - 170g



### INGREDIENTS:

Water 44.78%, Chicken 23.27%, Tuna 23.27%, Crabstick 2.35%, Sunflower Oil 2.35%, Jelly Solution (Jelly, Water) 1.45%, Rice 1.11%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## PACIFIC TUNA - 170g



### INGREDIENTS:

Water 44.48%, Tuna 48.84%, Sunflower Oil 2.65%, Jelly Solution (Jelly, Water) 1.45%, Rice 1.16%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## PACIFIC TUNA WITH VANNAMEI SHRIMP - 170g



### INGREDIENTS:

Water 44.48%, Tuna 46.54%, Vannamei Shrimp 2.35%, Jelly Solution (Jelly, Water) 1.45%, Rice 1.11%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## CHICKEN & LAMB WITH SWEET CORN & GREEN PEA - 170g



### INGREDIENTS:

Water 44.51%, Chicken 44.18%, Sunflower Oil 2.65%, Lamb Heart 2.35%, Sweet Corn 1.18%, Green Pea 1.18%, Jelly Solution (Jelly, Water) 1.40%, Rice 1.11%, Tricalcium Phosphate, Potassium Chloride, Sodium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## CHICKEN & TUNA WITH GOAT MILK IN GRAVY - 170g



### INGREDIENTS:

Water 43.83%, Chicken 24.42%, Tuna 24.42%, Sunflower Oil 2.94%, Rice 1.16%, Modified Tapioca Starch 1%, Guar gum 0.50%, Tuna Extract 0.50%, Goat milk powder 0.30%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 82%, Protein 12%, Fat 2% Fibre 1% Ash 2%

## CHICKEN AND TUNA FOR STERILISED CATS - 170g



### INGREDIENTS:

Water 49.61%, Chicken 21.98%, Tuna 21.98%, Sunflower Oil 2.94%, Rice 1.05%, Jelly Solution (Jelly, Water) 1.00%, Tuna extract 0.50%, Tricalcium Phosphate, Potassium Chloride

### ANALYSIS PER KG:

Moisture 83%, Protein 11%, Fat 2% Fibre 1% Ash 2%



# CLASSIC GOLD

## CHICKEN & TUNA WITH RICE AND PAPAYA - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Papaya, 1.0% Rice, 50.0% Jelly solution (water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND VANNAMEI SHRIMP - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Shrimp, 1.0% Rice, 50.0% Jelly solution (water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND SALMON FLAKES - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Salmon, 1.0% Rice, 50.0% Jelly solution (water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND SCALLOP + VEGETABLE FERMENT EXTRACT - 170g



### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Scallop, 1.0% Cranberry, 1.0% Rice, 50.0% Jelly solution (water, vitamin E, vegetable ferment extract)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND SCALLOP + CRANBERRY - 170g

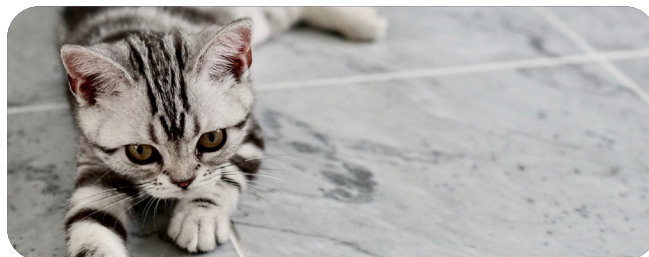


### INGREDIENTS:

23.5% Chicken, 23.5% Tuna, 2.0% Scallop, 1.0% Cranberry, 1.0% Rice, 49.0% Jelly solution (water, vitamin E, L-carnitine, yeast extract)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max



# ZEST

## CHICKEN & TUNA WITH SURIMI - 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Shrimp, 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH PAPAYA - 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Papaya, 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH MUSSELS - 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Mussels 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH SALMON FLAKES - 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Mussels 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## CHICKEN & TUNA WITH VANNAMEI SHRIMP- 170g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Shrimp, 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1.0% max, Ash 3.0% max, Moisture 85% max

## RECOMMENDED FEEDING



# CLASSIC POUCHES

## CHICKEN & TUNA WITH RICE & CRABSTICK - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & VEGETABLES - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Vegetables, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & BABYCLAM - 70g



### INGREDIENTS:

25.5% Chicken, 25.5% Tuna, 3.0% Baby clam, 1.0% Rice, 45.0% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE AND CRABSTICK - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & CRABSTICK - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## TUNA & CHICKEN WITH RICE KITTEN - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE - 70g



### INGREDIENTS:

27% Tuna, 27% Chicken, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & SHRIMP - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Shrimp, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & TUNA WITH RICE & WHITEBAIT - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Whitebait, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## CHICKEN & LAMB WITH RICE, SWEET CORN & GREEN PEAS - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## PACIFIC TUNA WITH RICE & VANNAMEI SHRIMP - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## TUNA & CHICKEN WITH RICE & CRABSTICK- 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max

## TUNA & CHICKEN WITH RICE & SHRIMP - 70g



### INGREDIENTS:

25.5% Tuna, 25.5% Chicken, 3.0% Crab stick, 1.0% Rice, 45% Jelly solution (jelly, water, vitamin E)

### ANALYSIS PER KG:

Protein 11% min, Fat 0.5% min, Fibre 1% max, Ash 3% max, Moisture 85% max



# MOUSSE

## CHICKEN & TURKEY - 85g



### INGREDIENTS:

76% Meat and meat by-products, 44% Chicken, 8% Turkey, Minerals, Vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude fibre 0.5%, Crude ash 2.5%, Moisture 77%

### VITAMINS:

Vitamin A 2,500u.i, Vitamin D3 250mg, Vitamin E 10mg

## TUNA AND OCEAN FISH - 85g



### INGREDIENTS:

62% Tuna, 14% Ocean fish, Minerals, Vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude fibre 0.5%, Crude ash 2.5%, Moisture 77%

### VITAMINS:

Vitamin A 2,500u.i, Vitamin D3 250mg, Vitamin E 10mg

## BEEF & LIVER - 85g



### INGREDIENTS:

76% Meat and meat by-products, 54% Beef, 10% Liver, Minerals, Vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude fibre 0.5%, Crude ash 2.5%, Moisture 77%

### VITAMINS:

Vitamin A 2,500u.i, Vitamin D3 250mg, Vitamin E 10mg

## HEART AND CHICKEN LIVER - 85g



### INGREDIENTS:

76% Meat and meat by-products, 18% Heart, 12% Chicken liver, Minerals, Vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude fat 7.5%, Crude fibre 0.5%, Crude ash 2.5%, Moisture 77%

### VITAMINS:

Vitamin A 2,500u.i, Vitamin D3 250mg, Vitamin E 10mg

# BARF FOR CATS

Biologically appropriate raw food diets (**BARF**) can make dramatic changes to the nutritional needs of your pet, adding another variety of diet rotation to your feeding regime.

**Princess® Premium BARF DIET** is a complete food that is grain free and does not require mixing with any other foods from our range.

Living enzymes help the body to function – found in raw foods they are beneficial to help restore, repair and maintain health. The process of cooking depletes the food of living enzymes, and for some pets this might put added stress on the pancreas, which can be replenished by eating raw unprocessed foods. Our convenient sausages contain living enzymes along with phytochemicals, antioxidants and unprocessed amino acids. Some pets will depend upon these factors to ensure a long and healthy lifespan.



## BEEF MENU - 250g

### INGREDIENTS:

Bovine muscle meat 55%, Beef heart 24%, Beef lung 10%, Beef liver 5%, Beef breastbone 5%, Salmon oil 1%

### ANALYSIS PER KG:

Crude protein 16.3%, Crude fats 7.8%, Crude ash 1.74%, Crude fibre 2.3%, Moisture 71.70%



## VEGETABLE MENU - 250g

### INGREDIENTS:

Bovine muscle meat 50%, Beef heart 20%, Beef lung 10%, Beef liver 5%, Beef breastbone 5%, Broccoli 5%, Zucchini 4%, Salmon oil 1%

### ANALYSIS PER KG:

Crude protein 16.3%, Crude fats 7.8%, Crude ash 1.74%, Crude fibre 2.3%, Moisture 71.70%

# MAINTENANCE DRY FOOD

## PRINCESS TEMPTATION - ADULT 20KG - 2KG



### INGREDIENTS:

Wheat, chicken meal, corn, wheat bran, rice, animal fat, beet pulp, hydrolyzed chicken liver, salmon oil and minerals.

### ANALYSIS PER KG:

Crude Protein 30.00%, Crude Fat 10.00%  
Crude Ash 8.00%, Crude Cellulose 2.70%  
Moisture 9.00%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 18,000 ui, Vitamin D3 1,200 ui,  
Vitamin E (a-Tocopherol) 80 mg, Iron (E1) 75 mg  
Copper (E4) 5 mg

## PRINCESS STERILISED - ADULT 20KG - 2KG



### INGREDIENTS:

Meat & animals by-products (poultry 4%), cereals (Barley 5%), plant by-products (sugar beet pulp), vegetables (legumes 4%), dehydrated fish protein, poultry fat, vegetable fiber, chicken flavour, fish & fish by-products, mineral substances, fish oil.

### ANALYSIS PER KG:

Crude Protein 30.00%, Crude Fat 9.00%  
Crude Ash 8.50%, Crude Cellulose 4.50%  
Moisture 10.00%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 14,400 ui, Vitamin D3 1,080 ui,  
Vitamin E (a-Tocopherol) 180 mg, Taurine 1,100mg, Iron (E1) 162mg, Copper (E4) 15 mg,  
Manganese (E5) 16mg, Zinc (E6) 117mg, Iodine (E2) 8mg, Selenium (E8) 0.46mg

## PRINCESS MAINTENANCE CHICKEN - ADULT 15KG



### INGREDIENTS:

Meat and meat by-products, cereals, vegetable by-products, oils and fats (poultry fat min. 1%), mineral substances.

### ANALYSIS PER KG:

Crude Protein 28.00%, Crude Fat 10.00%,  
Crude Fibre 2.4%, Moisture 10.00%

### NUTRITIONAL ADDITIVES/KG:

Vitamin A 12,800 IU, Vitamin D3 960 IU,  
Vitamin E 160 mg, Taurine 1360 mg,  
Iron (Fe) 144 mg, Copper (Cu) 14 mg



## NOTHING TO HIDE

Pet food labels have got to tell the truth, but designer packaging adds to the distraction of the finer points of what's in the bag. The convenience of processed pet food is one way for busy, caring pet owners to make meal times easy. But understanding the basics of pet food formulations is never straightforward and the use of scientific words becomes confusing.

First rule: to highlight the main source of ingredients, pet food manufacturers must, by law, list the first five to seven ingredients which carry the most weight in the formulations, followed by the lesser ingredients in sequence. This makes it easy to determine what's in the bag!

Second rule: evaluate the quality and quantity in the formulations by asking what protein is present, is it animal or plant, and is it fit for human

consumption? Fundamentally meat and its quality are key to good nutrition - by-product meat and other by-product ingredients are less desirable and consist of anything BUT the finer cuts.

What is good? Quality protein from quality fresh meat is the best, where honest 'meat meal' becomes the dried end product of a process that produces a protein powder. Concentrating the water content of fresh meat into a higher percentage of protein makes the product more caloric and concentrated.

Fibre is specified by name - look for beet pulp, brown rice, barley, oats, fruits, sweet potato and peas, to name a few. Fats and oils are also listed by name: chicken fat, herring fat, canola or sunflower oil and percentages of Omega 3 and 6 fatty acids. Note that quality food is preserved naturally, as in a range of vitamins, herbs, extracts and ascorbic acid.



# KITCHEN'S BEST

## Feeding Guide Kittens

3 Months - 600g per day / 2 meals

3-6 Months - 640g per day / 2 meals

6-12 Months - 700g per day / 2 meals

## Feeding Guide Adult Cats

3 kg - 207.5 per day / 2 meals

4 kg - 640g per day / 2 meals

6 kg - 700g per day / 2 meals

### MEAT SELECTION 4 X 100G - 2 Chicken + 2 Liver



#### Chicken Ingredients:

Meat & animal derivatives (4% chicken), derivatives of vegetable origin (0.4% inulin), minerals

#### Liver Ingredients:

Meat & animal derivatives (4% liver), derivatives of vegetable origin (0.4% inulin), minerals

#### ANALYSIS PER KG:

Crude Protein 8.5%, Crude Oils and Fats 3%, Crude Ash 2.5%, Crude Fibres 1%, Moisture 82%

#### VITAMINS:

Vitamin D3 250 I.U., Vitamin E 10mg, Zinc 10mg, Manganese 2mg, Copper 0.2mg, Iodine 0.7mg, Taurine 450mg, Biotin 100mg

### FISH SELECTION 4 X 100G - 2 Salmon + 2 Trout



#### Salmon Ingredients:

Meat & animal derivatives, fish & fish derivatives (4% salmon), derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### Trout Ingredients:

Meat & animal derivatives, fish & fish derivatives (4% trout), derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### ANALYSIS PER KG:

Crude Protein 9.0%, Crude Oils and Fats 5%, Crude Ash 2.5%, Crude Fibres 0.8%, Moisture 82%

#### VITAMINS:

Vitamin D3 290 I.U., Vitamin E 30mg

### RED MEAT SELECTION 4 X 100G - 2 Lamb + 2 Veal



#### Lamb Ingredients:

Meat & animal derivatives (4% lamb), fish & fish derivatives, derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### Veal Ingredients:

Meat & animal derivatives (4% veal), fish & fish derivatives, derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### ANALYSIS PER KG:

Crude Protein 9%, Crude Oils and Fats 5%, Crude Ash 3%, Crude Fibres 0.8%, Moisture 82%

#### VITAMINS:

Vitamin D3 290 I.U., Vitamin E 30mg

### WHITE MEAT SELECTION 4 X 100G - 2 Chicken + 2 Turkey



#### Chicken & Liver Ingredients:

Meat & animal derivatives (4% lamb), fish & fish derivatives, derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### Chicken & Turkey Ingredients:

Meat & animal derivatives (4% veal), fish & fish derivatives, derivatives of vegetable origin, vegetable protein extract, minerals, various sugars

#### ANALYSIS PER KG:

Crude Protein 9%, Crude Oils and Fats 5%, Crude Ash 3%, Crude Fibres 0.8%, Moisture 82%

#### VITAMINS:

Vitamin D3 290 I.U., Vitamin E 30mg

### CHICKEN WITH VEGETABLES IN GRAVY - 415g



#### INGREDIENTS:

Meat and animal derivatives (chicken 6%, of which 70% fresh meat), cereals, vegetables (carrots 4.5%), eggs and egg derivatives, minerals

#### ANALYSIS PER KG:

Crude Protein 7.2%, Crude Fibre 0.3%, Crude Fat 4.8%, Crude Ash 3.2%, Moisture 81%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

### BEEF WITH VEGETABLES IN GRAVY - 415g



#### INGREDIENTS:

Meat and animal derivatives (beef 6%, of which 70% fresh meat), cereals, vegetables (carrots 4.5%), eggs and egg derivatives, minerals

#### ANALYSIS PER KG:

Crude Protein 7.2%, Crude Fibre 0.3%, Crude Fat 4.8%, Crude Ash 3.2%, Moisture 81%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

### FISH IN GRAVY - 415g



#### INGREDIENTS:

Meat & animal by-products, cereals, fish & fish by-products (4% fish), minerals, vegetable-by-products, sugar

#### ANALYSIS PER KG:

Crude Protein 7%, Crude Oils and Fats 3.5%, Crude Ash 2%, Crude Fibres 0.3%, Moisture 82%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

### TURKEY & LIVER WITH VEG IN GRAVY - 415g



#### INGREDIENTS:

Meat and animal derivatives (turkey 6%, liver 5%, of which 70% fresh meat), cereals, vegetables (carrots 4.5%), eggs and egg derivatives, minerals

#### ANALYSIS PER KG:

Crude Protein 7.2%, Crude Fibre 0.3%, Crude Fat 4.8%, Crude Ash 3.2%, Moisture 81%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

### WILD GAME WITH VEGETABLES IN GRAVY - 415g



#### INGREDIENTS:

Meat and animal derivatives (game 6%, of which 70% fresh meat), cereals, vegetables (carrots 4.5%), eggs and egg derivatives, minerals

#### ANALYSIS PER KG:

Crude Protein 7.2%, Crude Fibre 0.3%, Crude Fat 4.8%, Crude Ash 3.2%, Moisture 81%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

### CHICKEN IN GRAVY FOR KITTENS - 415g



#### INGREDIENTS:

Meat and animal derivatives (chicken 15%, of which 70% fresh meat), cereals, eggs and egg derivatives, minerals

#### ANALYSIS PER KG:

Crude Protein 7%, Crude Oils and Fats 3.5%, Crude Ash 2%, Crude Fibres 0.3%, Moisture 82%

#### VITAMINS:

Vitamin D3 150 U.I., Vitamin E (all rac-alpha-tocopheryl acetate) 10mg, Taurine 220mg, E6/Zinc 10mg, E5/Manganese 2mg, E4/Copper 1.4mg

# LIFESTYLE+

The **Lifestyle+** range is a superb tasty and nutritious diet that offers value within a range of wet foods that can be combined with dry food. It is a 2-colour Maintenance Wet Food that is complete and infused with 2 flavours.

## LIFESTYLE

A superb tasty and nutritious diet that offers value within a range of wet foods that can also be combined with dry food.

### CHUNKS IN GRAVY WITH RABBIT - 405g / 415g

**INGREDIENTS:**

Meat and meat-by-products (rabbit 6%), cereals, minerals

**ANALYSIS PER KG:**

Crude protein 8.0%, Crude oil and fat 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### CHUNKS IN GRAVY WITH BEEF - 405g / 415g

**INGREDIENTS:**

Meat and meat-by-products (beef 6%), cereals, minerals

**ANALYSIS PER KG:**

Crude protein 8.0%, Crude oil and fat 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### CHUNKS IN GRAVY WITH FISH - 405g / 415g

**INGREDIENTS:**

Fish and fish-by-products (tuna 6%), cereals, minerals

**ANALYSIS PER KG:**

Crude protein 8.0%, Crude oil and fat 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### CHUNKS IN GRAVY WITH SALMON - 405g / 415g

**INGREDIENTS:**

Fish and fish-by-products (salmon 6%), cereals, minerals

**ANALYSIS PER KG:**

Crude protein 8.0%, Crude oil and fat 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### CHUNKS IN GRAVY WITH TURKEY - 405g / 415g

**INGREDIENTS:**

Meat and meat-by-products (chicken 12%, turkey 10%), cereals, minerals

**ANALYSIS PER KG:**

Crude protein 8.0%, Crude oil and fat 6.0%, Crude fibre 0.4%, Crude ash 3.0%, Moisture 80%

### CHUNKS IN GRAVY WITH BEEF & TURKEY - 405g

**INGREDIENTS:**

Meat and animal derivatives (beef 4%, turkey 4%), cereals, eggs and egg derivatives, minerals, various sugars

**ANALYSIS PER KG:**

Crude Protein 7.0%, Crude Fibres 0.5%, Crude Oils and Fats 4.5%, Crude Ash 2.6%, Moisture 81.0%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin D3 (3a671) 250 I.U., Copper (3b405) 1 mg, Zinc (3b603) 15 mg, Iron (3b101) 17 mg

### CHUNKS IN GRAVY WITH CHICKEN & TURKEY - 405g

**INGREDIENTS:**

Meat and animal derivatives (chicken 4%, turkey 4%), cereals, eggs and egg derivatives, minerals, various sugars

**ANALYSIS PER KG:**

Crude Protein 7.0%, Crude Fibres 0.5%, Crude Oils and Fats 4.5%, Crude Ash 2.6%, Moisture 81.0%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin D3 (3a671) 250 I.U., Copper (3b405) 1 mg, Zinc (3b603) 15 mg, Iron (3b101) 17 mg

### CHUNKS IN GRAVY WITH TUNA & SALMON - 405g

**INGREDIENTS:**

Meat and animal derivatives, fish and fish derivatives (tuna 4%, salmon 4%), cereals, eggs and egg derivatives, minerals, various sugars.

**ANALYSIS PER KG:**

Crude Protein 7.0%, Crude Fibres 0.5%, Crude Oils and Fats 4.5%, Crude Ash 2.6%, Moisture 81.0%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin D3 (3a671) 250 I.U., Copper (3b405) 1 mg, Zinc (3b603) 15 mg, Iron (3b101) 17 mg

### CHUNKS IN GRAVY WITH BEEF & VEGETABLES - 405g

**INGREDIENTS:**

Meat and animal derivatives (beef 4%), cereals, vegetables (4%, from dehydrated vegetables), eggs and egg derivatives, minerals, various sugars.

**ANALYSIS PER KG:**

Crude Protein 7.0%, Crude Fibres 0.5%, Crude Oils and Fats 4.5%, Crude Ash 2.6%, Moisture 81.0%

**NUTRITIONAL ADDITIVES/KG:**

Vitamin D3 (3a671) 250 I.U., Copper (3b405) 1 mg, Zinc (3b603) 15 mg, Iron (3b101) 17 mg





# LIFESTYLE GOLD MOUSSE

## LIFESTYLE GOLD MOUSSE WITH CHICKEN - 85g



### INGREDIENTS:

Meat and animal derivatives (Chicken 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%

## LIFESTYLE GOLD MOUSSE WITH TURKEY - 85g



### INGREDIENTS:

Meat and animal derivatives (Turkey 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%

## LIFESTYLE GOLD MOUSSE WITH LAMB - 85g



### INGREDIENTS:

Meat and animal derivatives (Lamb 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%

## LIFESTYLE GOLD MOUSSE WITH OCEAN FISH - 85g



### INGREDIENTS:

Meat and animal derivatives, fish and fish derivative (Ocean Fish 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%

## LIFESTYLE GOLD MOUSSE WITH SALMON - 85g



### INGREDIENTS:

Meat and animal derivatives (Chicken 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%

## LIFESTYLE GOLD MOUSSE WITH PORK - 85g



### INGREDIENTS:

Meat and animal derivatives (Chicken 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 6.0%, Crude Fibre 2.2%, Crude Fat 2.7%, Crude Ash 2.3%, Moisture 80.5%

## LIFESTYLE GOLD MOUSSE WITH WHITE MEAT - 85g



### INGREDIENTS:

Meat and animal derivatives (Chicken 4%), Minerals, sugars

### ANALYSIS PER KG:

Crude Protein 9.5%, Crude Fibre 0.4%, Crude Fat 6.0%, Crude Ash 2.0%, Moisture 81%



# LIFE STYLE PATE



## PATÉ WITH CHICKEN - 100g

### INGREDIENTS:

Fish and fish-by-products (tuna 6%), minerals, vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude oil and fat 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%



## PATÉ WITH RABBIT & DUCK - 100g

### INGREDIENTS:

Fish and fish-by-products (tuna 6%), minerals, vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude oil and fat 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%



## PATÉ WITH FISH - 100g

### INGREDIENTS:

Meat and meat-by-products (chicken 12%), minerals, vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude oil and fat 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%



## PATÉ WITH CHICKEN - 100g

### INGREDIENTS:

Meat and meat-by-products (beef 8%, liver 6%), minerals, vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude oil and fat 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%



## PATÉ WITH BEEF - 100g

### INGREDIENTS:

Meat and meat-by-products (beef 8%), minerals, vitamins

### ANALYSIS PER KG:

Crude protein 9%, Crude oil and fat 7.5%, Crude fibre 0.5%, Crude ash 1%, Moisture 82%

## Recommended daily serving.

Medium size cat feed 3-4 foils as 2 to 3 meals. Serve at room temperature or warmed. Store in fridge after opening. For up to one year kittens can be fed small amounts of food from around 3-4 weeks.

**NO**  
ARTIFICIAL  
FLAVOURS &  
COLOURANTS

IMPROVED  
FORMULA



## PATÉ WITH CHICKEN - 400g

### INGREDIENTS:

Meat & animal derivatives (50% of which chicken 4%), Minerals, Various Sugar

### ANALYSIS PER KG:

Crude protein 7.5%, Crude fat 5%, Crude ash 3.5%, Crude fibre 0.5%, Moisture 82%

### ADDITIVES:

Vitamin D3 150UI/KG  
Copper 1.2mg/kg



## PATÉ WITH SALMON & CHICKEN - 400g

### INGREDIENTS:

Meat & animal derivatives (50% of which chicken 4%), Fish & Fish derivatives (Salmon 4%) Minerals, Various Sugar

### ANALYSIS PER KG:

Crude protein 7.5%, Crude fat 5%, Crude ash 3.5%, Crude fibre 0.5%, Moisture 82%

### ADDITIVES:

Vitamin D3 150UI/KG  
Copper 1.2mg/kg



## PATÉ WITH BEEF, LIVER & CHICKEN - 400g

### INGREDIENTS:

Meat & animal derivatives (50% of which chicken 4%, liver 4%, chicken 4%), Minerals, Various Sugar

### ANALYSIS PER KG:

Crude protein 7.5%, Crude fat 5%, Crude ash 3.5%, Crude fibre 0.5%, Moisture 82%

### ADDITIVES:

Vitamin D3 150UI/KG  
Copper 1.2mg/kg



## PATÉ WITH CHICKEN KITTEN - 400g

### INGREDIENTS:

Meat & animal derivatives (50% of which chicken 4%), Minerals, Various Sugar

### ANALYSIS PER KG:

Crude protein 8.5%, Crude fat 5.3%, Crude ash 3.5%, Crude fibre 0.5%, Moisture 81%

### ADDITIVES:

Vitamin D3 150UI/KG  
Copper 1.2mg/kg





# SNACKS

## GOODIE SNACKS

### FOR DOGS

#### RAWHIDE & JUICY MIDDLE TRI-BRAID WITH CALCIUM

PACKET OF 5 SMALL BRAIDS /  
PACKET OF 3 MEDIUM BRAIDS

- Highly digestible
- Healthy teeth & gums
- Healthy bones and joints

##### INGREDIENTS:

Rawhide, Wheat starch, Soy protein isolate, Chicken flavour, Food colorants, Dietary fibres, Calcium carbonate, Sodium caseinate, Compound yeast, Small peptide protein (from fish), Animal fats (fish)

##### ANALYSIS PER KG:

Energy 1304KJ, Crude protein 71.2%, Crude oils and fats 2.77%, Crude fibres 0.49%, Crude ash 2.02%, Moisture 13%, Sodium 0.066%, Calcium 0.74%, Total phosphorus 0.11%



#### OAT BONE OAT FORMULATED

PACKET OF 7 MEDIUM BONES

- Rich in plant essential oils
- Healthy teeth & gums
- Fresh Breath

##### INGREDIENTS:

Oat flour, Glycerin, Natural flavour (Oat flavour), Isomaltoligosaccharide, Food colorants, Compound yeast, Sodium caseinate, Essential oils

##### ANALYSIS PER KG:

Energy 1089KJ, Crude protein 47.43%, Crude oils and fats 7.62%, Crude fibres 0.49%, Crude ash 1.52%, Moisture 13%, Sodium 0.08%, Calcium 0.059%, Total phosphorus 0.18%



#### BBQ BONE BACON FLAVOUR

PACKET OF 5 SMALL BONES /  
PACKET OF 3 MEDIUM BONES /  
PACKET OF 1 BIG BONE

- Highly digestible
- Healthy teeth & gums

##### INGREDIENTS:

Vegetable protein, Wheat flour, Natural Collagen, Soya bean lecithin, Small peptide protein, Cheese powder, Natural antioxidant, Bacon flavour, Potassium sorbate, Caramel colorant

##### ANALYSIS PER KG:

Energy 1059KJ, Crude protein 46.75%, Crude oils and fats 7.13%, Crude fibres 0.49%, Crude ash 3.13%, Moisture 13%, Sodium 0.27%, Calcium 0.51%, Total phosphorus 0.24%



PACKET OF 7 SMALL BONES /  
PACKET OF 4 BIG BONE

- Rich in plant essential oils
- Healthy teeth & gums
- Fresh Breath

##### INGREDIENTS:

Wheat protein, Whey protein, Emulsified fats, Lactose, Food colorants, Calcium carbonate, Sodium caseinate, Dietary Fibres, Essential oils, Glycerine, Natural flavour

##### ANALYSIS PER KG:

Energy 1113KJ, Crude protein 51.31%, Crude oils and fats 6.53%, Crude fibres 0.49%, Crude ash 6.77%, Moisture 13%, Sodium 0.074%, Calcium 2.4%, Total phosphorus 0.11%



# SOFT CREAMS FOR CATS



NEW

**TUNA WHITEMEAT WITH SHRIMP - 85g**

**INGREDIENTS:**

Tuna 30%, Shrimp 5%, Gravy Solution 65.0% (Water, Modified Tapioca starch, Guar Gum, Xanthan Gum, Vitamin E)



NEW

**TUNA WHITEMEAT WITH SALMON - 85g**

**INGREDIENTS:**

Tuna 30%, Salmon 5%, Gravy Solution 65.0% (Water, Modified Tapioca starch, Guar Gum, Xanthan Gum, Vitamin E)



NEW

**TUNA WHITEMEAT - 85g**

**INGREDIENTS:**

Tuna 35%, Gravy Solution 65.0% (Water, Modified Tapioca starch, Guar Gum, Xanthan Gum, Vitamin E)



NEW

**TUNA WHITEMEAT WITH LOBSTER - 85g**

**INGREDIENTS:**

Tuna 30%, Lobster 5%, Gravy Solution 65.0% (Water, Modified Tapioca starch, Guar Gum, Xanthan Gum, Vitamin E)

# TASTE OF NATURE NATURAL SNACKS FOR DOGS



NEW

**BEEF THROAT HEADS**

**INGREDIENTS:**

100% BEEF



NEW

**CATTLE THROAT**

**INGREDIENTS:**

100% BEEF



NEW

**BOVINE NOSE BONE**

**INGREDIENTS:**

100% BEEF



NEW

**DRIED CATTLE SCALP**

**INGREDIENTS:**

100% BEEF



NEW

**CATTLE LUNGS**

**INGREDIENTS:**

100% BEEF



NEW

**HORSE SCALP**

**INGREDIENTS:**

100% HORSE



NEW

**CATTLE SCALP PLATES**

**INGREDIENTS:**

100% BEEF



NEW

**LAMB LUNGS**

**INGREDIENTS:**

100% LAMB



# ALASKAN SALMON TREATS

## FOR DOGS



**PRINCE FISHER CIGAR** - 70g  
5 PIECES

**INGREDIENTS:**  
Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% max, Crude fat 8% min, Crude ash 4% max, Moisture 14% max



**PRINCE FREEZE DRIED SALMON SKIN** - 57g  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% max, Crude fat 8% min, Crude ash 4% max, Moisture 14% max



**PRINCE PRIME SALMON BIT** - 70g  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 90.41%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% max, Crude fat 8% min, Crude ash 4% max, Moisture 14% max



**PRINCE FISH KNOTTED BONE** - 70g  
6 PIECES

**INGREDIENTS:**  
Wild Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 74.4% min, Crude fibre 0.1% max  
Crude fat 3.8% min, Crude ash 2.0% max  
Moisture 18.0% max





**PRINCE FISH TWIST - 70g**  
3 PIECES

**INGREDIENTS:**  
Wild Fish Skin 100%

**ANALYSIS PER KG:**  
Crude protein 74.4% min, Crude fibre 0.1% max,  
Crude fat 3.8% min, Crude ash 2.0% max  
Moisture 18.0% max



**PRINCE SALMON BONE SHAPED - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon Meat 90.41%, Citric Acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium Dehydroacetate 0.05%, Tert-Butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 74.4% min, Crude fibre 0.1% max,  
Crude fat 3.8% min, Crude ash 2.0% max  
Moisture 18.0% max



**PRINCE PRIME SALMON JERKY - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 85.41%, Salmon skin 5.0%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 66.0% min, Crude fibre 1.0% max  
Crude fat 5.0% min, Crude ash 5.0% max  
Moisture 18.0% max



**PRINCE PRIME SALMON STRIP - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 81.41%, Salmon skin 9.0%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 55% min, Crude fibre 1% max,  
Crude fat 22% min, Crude ash 4% max,  
Moisture 18% max



**PRINCE FISH CRISP - 70g**  
5 PIECES

**INGREDIENTS:**  
Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% min  
Crude fat 4% min, Crude ash 4%, Moisture 18% max



**PRINCESS FISHER CAT ROLL - 120g**  
20 PIECES

**INGREDIENTS:**  
Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% max,  
Crude fat 8% min, Crude ash 4% max,  
Moisture 14% max



**PRINCESS FREEZE DRIED SALMON SKIN - 57g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon skin 100%

**ANALYSIS PER KG:**  
Crude protein 66.0% min, Crude fibre 1.0% max  
Crude fat 5.0% min, Crude ash 5.0% max,  
Moisture 18.0% max



**PRINCE PRIME SALMON STICK - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon Meat 90.41%, Citric Acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium Dehydroacetate 0.05%, Tert-Butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 66.0% min, Crude fibre 1.0% max,  
Crude fat 5.0% min, Crude ash 5.0% max  
Moisture 18.0% max



**PRINCE PREMIUM SALMON CUT - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 81.41%, Salmon skin 9.0%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 66.0% min, Crude fibre 1.0% max,  
Crude fat 5.0% min, Crude ash 5.0% max  
Moisture 18.0% max



**PRINCE PRIME SALMON SPIRAL - 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 81.41%, Salmon skin 9.0%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 74.4% min, Crude fibre 0.1% max  
Crude fat 3.8% min, Crude ash 2.0% max  
Moisture 18.0% max



**PRINCE PRIME SALMON SKIN WRAP- 70g**  
MULTIPLE PIECES

**INGREDIENTS:**  
Salmon fish meat 66.41%, Salmon skin 24.0%, Citric acid 0.1%, Carrageenan 0.3%, Salt 0.1%, Glycerol 9.0%, Sodium dehydroacetate 0.05%, Tert-butylhydroquinone 0.04%

**ANALYSIS PER KG:**  
Crude protein 66.0% min, Crude fibre 1.0% max,  
Crude fat 5.0% min, Crude ash 5.0% max  
Moisture 18.0% max



**PRINCE PRESSED SALMON SKIN BONE**

1 BONE - 120G  
2 BONES - 100G  
3 BONES - 70G

**INGREDIENTS:**  
Salmon skin 80%, Salmon meat 18%, Glycerol 1.8%, Citric acid 0.1%, Salt 0.1%

**ANALYSIS PER KG:**  
Crude protein 73% min, Crude fibre 1% min, Crude fat 5% min, Crude ash 4%, Moisture 18% max





# Who's a good doggy?

Treat your dog with doggos.



## MUFFIN WITH BACON AROMA - 30g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, bacon flavoring (0.06%).



## MUFFIN WITH VANILLA AROMA - 30g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, Vanilla flavoring (0.06%).



## PLUMCAKE WITH BACON AROMA - 30g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, bacon flavoring (0.06%).



## PLUMCAKE WITH VANILLA AROMA - 30g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, Vanilla flavoring (0.06%).



SEASONAL

## PANETTONE WITH BACON AROMA - 100g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, bacon flavoring (0.06%).



SEASONAL

## PANETTONE WITH VANILLA AROMA - 100g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, Vanilla flavoring (0.06%).



SEASONAL

## PANDORO WITH BACON AROMA - 100g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, Vanilla flavoring (0.06%).



SEASONAL

## PANDORO WITH VANILLA AROMA - 100g

### INGREDIENTS:

Soft wheat flour, milk, rice syrup, potato starch, sunflower oil, sodium bicarbonate, panevivo, Vanilla flavoring (0.06%).



## CRUNCHY PROTEIN BAR - 100g

### INGREDIENTS:

Rice Syrup, puffed rice (33%), Carob Flour, Corn Flakes, Vanilla Aroma (1%), Inulin (Agave)



SEASONAL

## COLOMBA VANILLA & FRUIT - 100g

### INGREDIENTS:

Wheat flour, whole wheat flour, Fresh Milk, egg yolk, potato starch, vanilla aroma (3%), sunflower oil, brewer's yeast, concentrated fruit (red orange 1.2%), Honey.



### BISCUITS WITH BACON - 100g

#### INGREDIENTS:

Italian milled , wheat flour, whole wheat flour, sunflower oil, potato starch, bacon flavor (2%)



### BISCUITS WITH SALMON - 100g

#### INGREDIENTS:

Italian milled , wheat flour, whole wheat flour, sunflower oil, potato starch, salmon (min. 4%), carrot, bacon flavor (2%)



### BISCUITS WITH PEANUT BUTTER - 100g

#### INGREDIENTS:

Italian milled ,wheat flour, whole wheat flour, sunflower oil, potato starch, peanut butter (min. 5%), carrot, vanilla flavor ( 2% ),flavor ( 2% )



### BISCUITS WITH BANANA - 100g

#### INGREDIENTS:

Italian milled ,wheat flour, whole wheat flour, sunflower oil, potato starch, apple and banana puree (3%), vanilla flavor ( 2% )



### BISCUITS WITH PUMPKIN - 100g

#### INGREDIENTS:

Italian milled,wheat flour, whole wheat flour, sunflower oil, potato starch, pumpkin (min. 4%), grana type cheese, vanilla flavor (2%)



### BISCUITS WITH CARROT - 100g

#### INGREDIENTS:

Italian milled,wheat flour, whole wheat flour, sunflower oil, potato starch, carrot (6%), vanilla flavor ( 2% )



### CROISSANTS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk sunflower oil, milk, honey, vanilla aroma (3%), brewer's yeast, panevivo.



### CROISSANTS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo.



### MINI DONUTS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, Vanilla aroma (3%), brewer's yeast, panevivo.



### MINI DONUTS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo.



### BRAIDS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, Vanilla aroma (3%), brewer's yeast, panevivo.



### BRAIDS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo.



### BRAIDED DONUTS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk sunflower oil, milk, honey, vanilla aroma (3%), brewer's yeast, panevivo.



### BRAIDED DONUTS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo



### DONUTS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, Vanilla aroma (3%), brewer's yeast, panevivo.



### DONUTS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo.



### BREADSTICKS WITH VANILLA AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, Vanilla aroma (3%), brewer's yeast, panevivo.



### BREADSTICKS WITH BACON AROMA - 100g

#### INGREDIENTS:

Italian milled,wheat flour, warm water, egg yolk, sunflower oil, milk, honey, bacon aroma (3%), brewer's yeast, panevivo.





# Munchies

## 15 Unique Treats for dogs.



### CHICKEN LEG

**INGREDIENTS:**  
Chicken 56.5%  
Corn starch 35%  
Glycerine 4%  
Sorbitol 4%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%.



### SALMON FILLET

**INGREDIENTS:**  
Salmon 78.5%  
Corn starch 11%  
Glycerine 5%  
Sorbitol 5%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%.



### CHICKEN JERKEY STRIPS

**INGREDIENTS:**  
Chicken 85.5%  
Corn starch 6%  
Glycerine 4%  
Sorbitol 4%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 6%,  
Crude Fibre (max) 2%,  
Crude Ash (max) 5%,  
Moisture (max) 18%.



### CHICKEN COIN CHIPS

**INGREDIENTS:**  
Chicken 85.5%  
Corn starch 6%  
Glycerine 4%  
Sorbitol 4%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN DUMBBELL

**INGREDIENTS:**  
Chicken 54%  
Rawhide 34.5%  
Starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN LIVER FILLET

**INGREDIENTS:**  
Chicken 53.5%  
Chicken liver 33%  
Corn starch 5%  
Glycerine 4%  
Sorbitol 4%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 35%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN & RAWHIDE STICKS

**INGREDIENTS:**  
Chicken 50%  
Rawhide 38.5%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 25%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN & RICE DUMBBELL

**INGREDIENTS:**  
Chicken 39%  
Rice 15%  
Rawhide 34.5%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 20%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN, DUCK & STARCH BONE

**INGREDIENTS:**  
Chicken 27%  
Duck 27%  
Wheat powder 34.5%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 25%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN SANDWICH

**INGREDIENTS:**  
Chicken 68.5%  
Codfish 20%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 25%,  
Crude Fat (max) 6%,  
Crude Fibre (max) 2%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN, DUCK & STARCH BONE

**INGREDIENTS:**  
Chicken 85.5%  
Corn starch 8%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 35%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN FILLET

**INGREDIENTS:**  
Chicken 85.5%  
Corn starch 8%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 35%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN & PUMPKIN DRUMSTICK

**INGREDIENTS:**  
Chicken 58.5%  
Rawhide 25%  
Pumpkin 5%  
Starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### DUCK DUMBBELL

**INGREDIENTS:**  
Duck 54%  
Rawhide 34.5%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 30%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%



### CHICKEN, DUCK & STARCH BONE

**INGREDIENTS:**  
Duck 68.5%  
Codfish 20%  
Corn starch 5%  
Glycerine 3%  
Sorbitol 3%  
Salt 0.5%

**GUARANTEED ANALYSIS:**  
Crude Protein (min) 25%,  
Crude Fat (max) 5%,  
Crude Fibre (max) 1%,  
Crude Ash (max) 5%,  
Moisture (max) 18%





## SUPER GRADE Training Pads

Super absorbent powder which converts to liquid gel droplets.



### SUPER GRADE TRAINING PADS - BLACK

Increased Absorption  
Odor Free  
Bamboo Charcoal  
Large - 60x90cm  
Medium - 60x45cm



### SUPER GRADE TRAINING PADS PURPLE

Lavender Scented  
Bamboo Charcoal  
Increased Absorption  
Odor Free  
Large - 60x90cm  
Medium - 60x45cm



### SUPER GRADE TRAINING PADS - BLUE

Baby Powder Scent  
Increased Absorption  
Bamboo Charcoal  
Odor Free  
Large - 60x90cm  
Medium - 60x45cm



### SUPER GRADE TRAINING PADS - GREEN

Herbal Extract  
Promotes Calmness  
Bamboo Charcoal  
Increased Absorption  
Odor Free  
Large - 60x90cm  
Medium - 60x45cm

# Miracle Oils For Cats



### ALLERGY REMEDY - 500ML / 1L

PRINCESS Miracle Allergy Remedy oil is 100% natural and particularly suitable for cats with skin irritation or a dull coat. The specially selected combination of oils and herbs works simultaneously to soothe itching and burning. The balanced content of Omega 3 and 6 fatty acids will also contribute towards a shiny, healthy coat.

#### COMPOSITION:

cold pressed rapeseed oil 66.2%, salmon oil 15%, herbal mixture 16.5%, vegetable oil special 2.3%

#### ANALYSIS:

cold pressed rapeseed oil 66.2%, salmon oil 15%, herbal mixture 16.5%, vegetable oil special 2.3%

# Miracle Oils For Dogs



## INSECT REPELLENT - 500ML / 1L

PRINCE Miracle Insect Repellent Oil has been formulated to repel and intercept bites from all types of insects and fleas. The special blend of herbs will also discourage fleas from thriving on the dog's coat.

The composition of ingredients also helps to relieve and neutralize pain and itching, supporting an immediate healing process. This product is highly recommended for dogs that spend time outdoors or exercise in fields.

### COMPOSITION:

cold pressed rapeseed oil 48.5%, salmon oil 30%, herbal mixture 17%, vegetable oil special 3%, lecithin 1.5% - Total Composition 100%

### ORGANIC HERBAL BLEND:

peppermint, liquorice root, thyme, crushed garlic, marigold, camomile, yarrow, milk thistle

### ANALYSIS:

crude protein 2.5%, crude fat 82.5%, crude fibre 4.5%, crude ash 1.5%, metabolic energy 30.6 MJ/kg



## ALLERGY REMEDY - 500ML / 1L

PRINCE Miracle Energy Oil has been developed to supplement the energy levels of active and working dogs, boosting the dog's system. This 100% natural product adds shine to the coat with high levels of omega 3 and 6 fatty acids and the combination of herbs contribute towards strengthening stamina, the immune system and well-being.

### COMPOSITION:

cold pressed rapeseed oil 54%, salmon oil 40.5%, herbal mixture 4%, lecithin 1.5% - Total Composition 100%

### ORGANIC HERBAL BLEND:

peppermint, ginger, nettle, horsetail, yarrow, milk thistle.

### ANALYSIS:

crude protein 0.3%, crude fat 96.5%, crude fibre 0.5%, crude ash 0.3%, metabolic energy 35 MJ/kg



## ENERGY PLUS - 500ML / 1L

PRINCE Miracle Energy Oil has been developed to supplement the energy levels of active and working dogs, boosting the dog's system. This 100% natural product adds shine to the coat with high levels of omega 3 and 6 fatty acids and the combination of herbs contribute towards strengthening stamina, the immune system and well-being.

### COMPOSITION:

cold pressed rapeseed oil 54%, salmon oil 40.5%, herbal mixture 4%, lecithin 1.5% - Total Composition 100%

### ORGANIC HERBAL BLEND:

peppermint, ginger, nettle, horsetail, yarrow, milk thistle.

### ANALYSIS:

crude protein 0.3%, crude fat 96.5%, crude fibre 0.5%, crude ash 0.3%, metabolic energy 35 MJ/kg



## JOINT REMEDY - 500ML / 1L

PRINCE Miracle Joint Remedy Oil contains herbal, fish and shellfish properties to support and prevent joint problems. It is useful for working dogs enduring strain or heavy exercise. With added benefits for older dogs, it is also highly recommended for all ages to maintain healthy joints and muscles. This 100% natural product will help to strengthen the immune system while contributing towards maintaining a healthy coat.

### COMPOSITION:

cold pressed rapeseed oil 57%, salmon oil 33.5%, green lipped-mussel 5%, herbal mixture 3%, lecithin 1.5%

### ORGANIC HERBAL BLEND:

peppermint, liquorice root, thyme, crushed garlic, marigold, camomile, yarrow, milk thistle

### ANALYSIS:

crude protein 25.8%, crude fat 88.5%, crude fibre 0.5%, crude ash 0.9%, metabolic energy 34 MJ/kg



## 9 OILS FOR SHINY COAT - 500ML / 1L

PRINCE Miracle 9 Oils for Shiny Coat is a very high quality product which consists of natural oil extractions from Salmon, Sand Eel, Sprat, Pout, Whiting, Blue Whiting, Horse Mackerel, Mackerel and Herring.

It can be used as a daily supplement to the dog's diet and guarantees a glossy and stunning coat due to the high concentration of polyunsaturated fats which are a good source of cell membrane function and also help to reduce inflammatory response.

Ideal for dogs that suffer with itching problems.

### COMPOSITION:

salmon 60%, sand eel 26%, sprat 3%, pout 3%, whiting 2%, blue whiting 2%, horse mackerel 2%, mackerel 1%, herring 1%

### ANALYSIS:

crude protein 0%, crude fat 100%, crude fibre 0%, crude ash 0%, metabolic energy 35.5 MJ/kg



# PRINCE SHAMPOOS

FREE FROM DEA & SULFATE ADDITIVES, ETHYLENE OXIDE & PARABEN

NO SOAP • NO DETERGENTS • NO PERFUME



## ALL COATS WITH SHEA BUTTER

### INGREDIENTS:

Water, Sodium Laureth Sulfate, Sodium Cocoamphoacetate, Glycernium, Polyquaternium-7, Glycol Distearate, Coconut Oil Amide EDA, Sodium Chloride, PEG-7 Glyceryl Cocoate, Fragrance, Guar Gum Hydroxypropyl Trimethylammonium Chloride, Citric Acid, Methylisothiazolinone



## BLACK COATS WITH MOROCCO NUT FRUIT OIL

### INGREDIENTS:

Water, Cocamidopropyl betaine, Coconut Oil Amide MEA, Sodium Laureth Sulfate, Anemone Glucoside, Sodium Glycol Distearate, Polyquaternium-10, Fragrance, Methylisothiazolinone, Tetrasodium EDTA, Citric Acid



## FLEA & TICKS WITH VITAMIN B5, JOJOBA & LAVENDER OIL

### INGREDIENTS:

Water, Cocamidopropyl betaine, Anemone Glucoside, Sodium Laureth Sulfate, Sodium Glycol Distearate, Sodium Chloride, Panthenol Glycine, Propylene Glycol, Polyquaternium-10, Fragrance, Methylisothiazolinone, Tetrasodium EDTA, Citric Acid



## TAN COATS WITH MOROCCO NUT FRUIT OIL

### INGREDIENTS:

Water, Lauryl Alcohol Ether Sodium Sulfate, Sodium Chloride, Coconut Oil Amide DEA, Coconut Oil Amide Propyl Betaine, Polyquaternary Ammonium Salt-10, Penthenol, Glycerin, Ethylene Glycol Distearate, Fragrance, Citric Acid, EDTA Disodium, Essence, DMDM Bureide



## SHAMPOO & CONDITIONER TANGLE FREE WITH ALOE VERA & CHAMOMILE

### INGREDIENTS:

Water, Coconut Based Surfactants, Macrocyctis Pynifera Extract, Lavandula Angustifolia (lavender) Oil, tocopheryl Acetate (Vitamin E), Fragrance, DMD Hydantoin, Tetrasodium EDTA



## WHITE COATS WITH MOROCCO NUT FRUIT OIL

### INGREDIENTS:

Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Cocamide MEA, Sodium PCA, Dimethicone, Sodium Chloride, Citric Acid, Disodium EDTA, Fragrance, Styrene/Acrylates Copolymer, Methylisothiazolinone, Methylchlorisothiazolinone.



## ALL COATS WITH CHAMOMILE & HONEY EXTRACT LL COATS WITH SHEA BUTTER

### INGREDIENTS:

Water, Anionic, Non-Ionic, Amphoteric Surfactants, Glycerin, Glycol Distearate, Hydroxypropyl Methylcellulose, Isopropyl Alcohol, Acrylates Copolymer, Fragrance, DMDM Hydantoin, Tetrasodium EDTA.

# PRINCE CONDITIONERS



## CONDITIONER ULTRA SOFT COATS WITH HONEY & MILK EXTRACT

**INGREDIENTS:**  
Water, Cetanol, Cetearyl Alcohol,  
Stearammonium Chloride, Dimethiconol,  
Fragrance, Sodium PCA, Lactic Acid,  
Methylisothiazolinone



## CONDITIONER DAMAGED COATS WITH SHEA BUTTER

**INGREDIENTS:**  
Water, Cetanol, Cetearyl Alcohol,  
Stearammonium Chloride, Dimethiconol, Sodium  
PCA, Lactic Acid, Butyrospermum Parkii,  
Methylisothiazolinone Fragrance

# PRINCESS SHAMPOOS & CONDITIONERS



## ALL COATS WITH APRICOT OIL

**INGREDIENTS:**  
Water, Cocamidopropyl betaine, Sodium  
Laureth Sulfate, Glycerin, Glycol Distearate,  
Polyquaternium-47, Anemone Glucoside,  
Sodium Chloride, Panthenol, Fragrance,  
Methylisothiazolinone, Citric Acid



## WHITE COATS WITH PEONY ESSENTIAL OIL

**INGREDIENTS:**  
Water, Sodium Laureth Sulfate, Cocamidopropyl  
Betaine, Cocamide MEA, Glycerin,  
L-Selenomethione, Glycol Distearate, Fragrance,  
Disodium EDTA, Methylchlorisothiazolinone,  
Methylisothiazolinone



## FLEA & TICKS WITH TEA TREE OIL & SHEA BUTTER

**INGREDIENTS:**  
Water, Sodium Laureth Sulfate, Cocamidopropyl  
betaine, Propylene Glycol, Polyquaternium-10,  
Glycol Distearate, Cocamide MEA,  
Sodium Chloride, Butyrospermum Parkii,  
Polyquaternium-15, Guar Gum



## SHAMPOO & CONDITIONER TANGLE FREE WITH ALOE VERA & CHAMOMILE

**INGREDIENTS:**  
Water, Coconut Based Surfactants, Prunus  
Amygdalus Dulcis (Sweet Almond) Oil,  
Chamomilla Recutita (Matricaria) Flower Extract,  
Tocopheryl Acetate (Vitamin E), Fragrance,  
DMDM Hydantoin, Tetrasodium EDTA



## ALL COATS WITH CHERRY ESSENTIAL OIL & AMID ACIDS

**INGREDIENTS:**  
Water, Sodium Laureth Sulfate, Cocamidopropyl  
Betaine, Cocamide MEA, Allantoin, Sodium PCA,  
Dimethicone, Sodium Chloride, Citric Acid,  
Disodium EDTA, Fragrance, Styrene/Acrylates  
Copolymer, Methylisothiazolinone



## ULTRA SOFT COATS WITH MOROCCO NUT FRUIT OIL & OMEGA 3&6

**INGREDIENTS:**  
Water, Cetearyl Alcohol, Behentrimonium  
Chloride, Propylene Glycol, Fragrance, Hydroxy  
Propyl Benzene



# BACTERIAL CLEAN

Ideal for pets that suffer from contact allergy, it prevents dermatitis and pyoderma problems as it is free of high concentrations of quaternary ammonium salts, ammonia, bleach and other components and the caustic elements that maybe harmful when in contact with coat and eyes.

Bacterial Clean, in accordance with legal recommendations, inhibits the proliferation of small flying insects. It can be applied on any type of hard flooring and is an excellent replacement for conventional chemical detergents. PRINCE Bacterial Clean is highly concentrated and can be used sparingly. It will clean and sanitise all types of flooring (terracotta, granite, marble, waxed wood) and pets bedding, dens, grooming tables and more.



**CITRUS**  
LIMES, LEMONS  
AND ORANGES



**WHITE MUSK**  
LONG LASTING  
AROMA



**ROSE FLOWER**  
SCENTED  
GARDEN

# MAGIC TOWEL

Highly absorbent premium PVA chamois material

- 2mm thick – 66 x 43cm
- Absorbs 5 times its weight in liquid.
- Soft, non-toxic and stain resistant, with nano-antibacterial properties.
- Durable, re-usable and machine washable.
- Pet bathing – adds sheen to the pets fur when drying.
- Can also be used also for cars, home appliances and house hold cleaning.
- Wipes dry without leaving marks.



# SCENTED POO BAGS

## 100% BIODEGRADABLE

- Encouraging pet owners to be responsible
- Be aware of health hazards and respect the environment
- Clean up in a public place where others have the right of access

## SUITABLE FOR ALL DISPENSERS

OxoBiodegradable – The plastic used for these bags will convert to water, carbon dioxide and biomass in the presence of soil, heat, moisture and oxygen. Like a fallen leaf it will disappear over time.

80 bags 4 x 20 bags per roll 31 x 22cm

40 bags – with dispenser 2 x 20 bags per roll 31 x 13cm



# BACTERIAL CLEAN

A chemical free natural, hypoallergenic product, combining lanolin, vitamins and essential oils to gently deodorise and refresh your pet without causing redness or irritation.

- Freshen and clean between bathing
- With aloe vera lanolin for shiny healthy coats
- Long lasting



**BABY POWDER -**  
DEODORISING SKIN CARE



**CITRUS -**  
VITAMIN C & E TO  
FRESHEN & MOISTURISE



**DANDER DESTROYER -**  
HELPS TO REMOVE LOOSE SKIN  
THAT MAY CAUSE ALLERGIC  
REACTIONS TO SENSITIVE PETS



**CITRONELLA -**  
ESSENTIAL OIL INSECT  
REPELLENT



**COCONUT -**  
SMOOTHING & HEALING



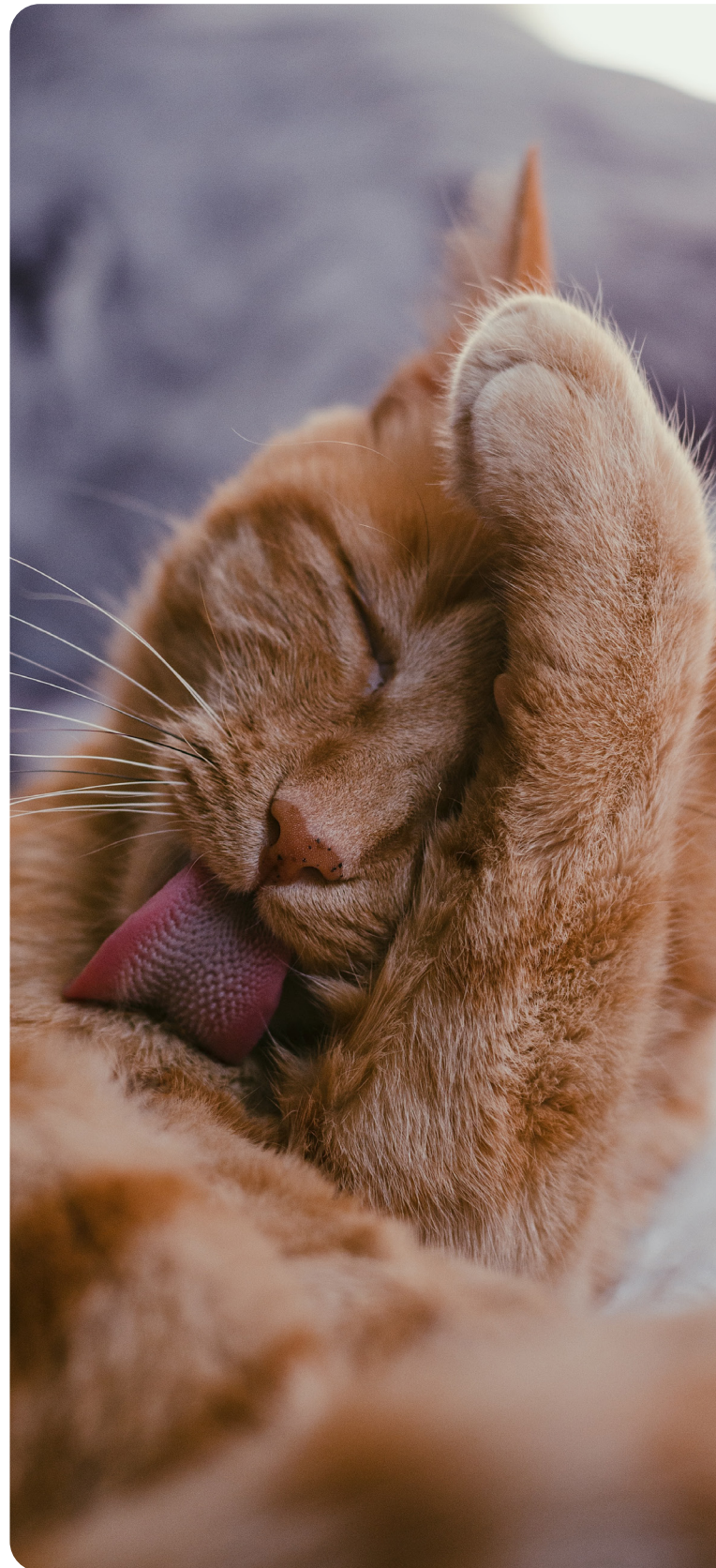
**LAVENDER -**  
CALMING EFFECT



**ANTI BACTERIAL -**  
ANTI BACTERIAL PROPERTIES



**MICELLAR WATER -**  
WITH BABY POWDER





# CAT LITTERS

BRINGING OUTDOORS INDOORS FOR A SAFE AND HYGIENIC WAY TO HELP CATS TAKE CONTROL OF THEIR TOILET HABITS.



**SILICA - GEL BASED - 3.6KG - 1.8KG**  
SUITABLE FOR ADULT CATS AND KITTENS AS IT IS SOFT ON THE PAWS. INCLUDES LITTER SHIELD FOR EXTENDED LIFE.

- ANTIBACTERIAL
- ABSORBS INSTANTLY REDUCING BACTERIAL GROWTH
- DUST FREE
- EARTH FRIENDLY
- SUPERIOR ODOUR CONTROL
- LASTS UP TO 40 DAYS
- EASY STORAGE



**CLUMPING & CLUMPING ELITE -**  
20KG - 10KG  
FOR CLEAN AND EASY DISPOSAL

- BETONITE ABSORBENT CLAY
- DUST FREE
- SUPER ABSORBENT
- LONG LASTING
- UNSCENTED



# TOP 10 LITTER TIPS

## CAT'S BUSINESS BENTONITE FLUSHABLE CAT LITTER



**CLUMPING SCENTED - 5LTR**  
BETONITE CLAY | SUPER FINE | DUST FREE

APPLE | BABY POWDER | LAVENDAR | LEMON | ROSE



**ZEOLITE ULTRA PREMIUM**

12LTR - 6LTR  
FOR CLEAN AND EASY DISPOSAL

- ECO-FRIENDLY
- ODOUR CONTROL
- VERY STRONG CLUMPING
- ANTI-BACTERIAL
- ANTISTATIC

BABY POWDER | SOAP | ORANGE

### Choosing a litter.

Cats like it fine, they like it soft. Clumping litter are finer grains, clay litter reduces odours.

### Choosing a tray.

Designer trays for owners may not suit their cat, covered trays require more attention but for the cat - plain and simple is all it needs.

### Location.

Convenience and privacy are the two main points of location - ideally placed away from water and feeding bowls.

### Training.

Instincts will generally guide a cat to its litter tray, make it accessible, make it fun and leave the business to the cat!

### Odour.

Scented litter will mask odours but if you have a fussy cat then keep an air freshener near the litter box.

### Cleanliness.

Cats like to be clean, a daily scoop is first on the agenda and litter changes, according to needs, followed by a good scrub with a delicate solution to maintain familiarity of its territory.

### Depth of Litters.

Less is more, no more than two inches in depth is about all a cat will need and long haired cats prefer a smooth slick surface. Adding extra litter also adds a problem to cleaning.

### Multiple Litters.

For peace and harmony, multcats, multi litter trays stops queuing for the bathroom.

### Problems.

If your cat stops using the litter tray, check with your veterinarian as medical problems might be the cause, otherwise it's your cat being a cat and looking for attention, perhaps?

### Behaviour.

Punishing a naughty cat is not the answer, nor banishing it to the great outdoors. For ongoing or complex situations, an animal-behaviourist will have the experience to help resolve any issues of concern.





## CLUMPING SCENTED - 5LTR

BETONITE CLAY | SUPER FINE | DUST FREE

APPLE | BABY POWDER | LAVENDER | LEMON | ROSE



## CLUMPING SILICA GEL - 5LTR

FOR MAXIMUM PERFORMANCE - SAFE HYGIENE

200% SUPER ABSORBENT 5 LTR

YELLOW | PINK | WHITE | BLUE



## ECO - FRIENDLY CAT LITTER - 6LTR

UNIQUE ECO FRIENDLY ALL NATURAL CAT LITTER

- BIO DEGRADABLE AND SAFE TO FLUSH AWAY IN THE TOILET
- LITTER WILL CLUMP WITHIN SECONDS FOR EASY DISPOSAL
- IN NORMAL CONDITIONS 6 LITRES WILL LAST UP TO 40 DAYS FOR ONE CAT

FOOD-GRADED MATERIALS AND ADDITIVES  
HARMLESS FOR PETS AND THE ENVIRONMENT

EXCELLENT FOR ODOUR CONTROL AND COAGULABILITY ORIGINATING  
FROM BOTANICAL RESOURCES

- LOW IN DUST
- SCOOPABLE
- FLUSHABLE
- IDEAL FOR NORMAL CAT LITTER TRAYS

# FEEDING BOWLS

YOU ARE WHAT YOU EAT, BUT WHAT YOU EAT OUT OF, MAKES ALL THE DIFFERENCE.

A SELECTION OF FEEDING BOWLS TO HELP COPE WITH A RANGE OF EATING HABITS:  
ENHANCE TABLE MANNERS AND MAKE MEALS TIMES GO EASY ON THE DIGESTIVE SYSTEM.

NON TIP | SCRATCH RESISTANT | ANTI-SKID TO PREVENT SLIDING | DURABLE, EASY TO CLEAN  
HIGH QUALITY | STAINLESS STEEL | BONDED RUBBER 100% SILICON RUBBER RING



### ANTI SKID PANTONE

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT



### ANTI SKID PANTONE INSIDE

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT



### ANTI SKID PANTONE

#### INSIDE STRIPED

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT



### ANTI SKID BELLY DOUBLE COLOUR

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT



### ANTI SKID CERAMIC FINISH

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT



### WOODEN HOLDER STAINLESS STEEL BOWL

FEEDING BOWLS - NON TIP BOWL

8OZ	CAT BOWL
8OZ	PUPPY BOWL
16OZ	DOG ADULT
24OZ	DOG ADULT
32OZ	DOG ADULT
64OZ	DOG ADULT
96OZ	DOG ADULT

#### DID YOU KNOW?

LEAVING FOOD  
DOWN ALL DAY  
WILL ENCOURAGE  
GRAZING THAT  
UPSET ROUTINES.







# LUXURY PET BEDS

## PRINCE COSY IN COLOUR

SMALL - 50 X 40 X 25CM | MEDIUM - 60 X 50 X 25CM | LARGE - 75 X 60 X 25CM



A609145D



A609145A



A609145E



A609145C

## PRINCE DEEP LUXURY IN DARK BLUE

SMALL - 58 X 46 X 21CM | MEDIUM - 64 X 53 X 22CM | LARGE - 72 X 63 X 23CM



DF1710014



YF98601



YF98601

## PRINCESS FOLDING BEDS

38 X 38 X 37CM (HEIGHT)



YS213302

## PRINCES SMALL BREEDS

43CM X 47CM X 39CM



YS214168



## PRINCE MESSAGE BEDS

PRINTED CANVAS - WITH LOGO AND HANDLE, - ANTI-SLIP BOTTOM  
HOME IS WHERE YOUR DOG LIVES LIFE IS JUST BETTER WHEN I'M WITH MY DOG

SMALL - 50 X 35 X 10CM | MEDIUM - 68 X 53 X 10CM | LARGE - 91 X 58 X 10CM



A607134



A607135

## PRINCE & PRINCESS FLAT BEDS

BEDS WATER REPELLENT OR INSECT REPELLENT OR ODOR FREE  
LIGHTWEIGHT AND BREATHABLE FABRIC IDEAL OF OUTDOOR AND INDOOR USE.

SMALL - 60 X 80CM | MEDIUM - 80 X 100CM | LARGE - 100 X 120CM



## PRINCE CLASSIC COSY

SMALL - 45X35X20CM | MEDIUM - 60X55X20CM | LARGE - 80X60X20CM



A802102



A8102101



A607134

## PRINCE SOFA BED

SMALL - 90 X 68 | MEDIUM - 105 X 85



A702101-S



A702102-M

## REVERSIBLE QUILTED SOFA PROTECTION

154 X 180CM | 220 X 180CM

WITH LONGER BACK TO STAY IN PLACE  
MADE FROM NATURAL MATERIALS, TO REDUCE RISK OF  
ALLERGIC REACTIONS.  
MACHINE WASHABLE



UC10023

## PRINCES COSY TRAINGLES

35CM X 35CM X 40CM



A807301

## PRINCES CARRIER BAGS

2 SIZES



YF5204L



214072-2B



# RECREATIONAL CAT FURNITURE

## CAT SCRATCHING TREES

MADE FROM NATURAL DURABLE SISAL AND COMES WITH A CARPET BASE FOR RESTING  
EXCELLENT FOR CLIMBING AND SCRATCHING  
KEEPS YOUR CAT AWAY FROM OTHER ANIMALS  
GREAT FOR SINGLE CAT HOMES  
EASY TO ASSEMBLE



YS85412

31 X 31 X 52CM (HEIGHT)  
SMALL



YS85408

45 X 45 X 119CM (HEIGHT)  
MEDIUM



YS85407

45 X 45 X 119CM (HEIGHT)  
LARGE

### TREE SCRATCHER

49 X 49 124CM (HEIGHT)



### SMALL TREE SCRATCHER

33.5 X 33.5 X 40CM(HIGHT)



### SMALL TREE SCRATCHER

36.5 X 36.5 X 40CM(HIGHT)



### LION SISAL SCRATCHER

11307

28 X 17 X 17CM(HIGHT)



### MONKEY SISAL SCRATCHER

113017

28 X 17 X 17CM(HIGHT)



### ANIMAL SHAPE SCRATCHERS

YS73242



## The Facts of Stress

Like us, dogs can and do experience stress. Just as stress can make us feel afraid or hyper or edgy or irritable, it can do the same to our dogs. It is a well established fact that chronic or long-term stress will likely have a detrimental effect on a dog's behaviour, health and overall well-being.

The systems in the dogs body which control stress are virtually identical to those in our body. Stress affects an individual both physiologically and emotionally, and the two are always interconnected. The biggest difference between "good" stress (eustress) and "bad" stress (distress) is the length of time the organism is under stress and a matter of how the stress affects the subject emotionally. When something stressful happens the body falls under control of the Sympathetic Autonomic Nervous System (SANS). Note that the brain is hard-wired to always remember negative emotional responses to help ensure our future safety. When the dog is stressed or frightened, dopamine and noradrenaline are released causing the stimulation and anxiety of the CNS. If the dog is chronically stressed these two neurotransmitters can become depleted causing depression.

Common causes of stress in dogs are: grief due to loss of a companion (human or animal), living with a family that frequently argues; excessive stimulation (too much play, daycare, dog sports, etc.), insufficient stimulation, too many dogs per available space, any change in their environment (schedule, people, animals, increased noise), punitive training (shock,

choke and prong collars), a mixture of reward based training and corrections based training, inappropriate play partners, unreasonable expectations by us (we expect our dog to always like all people and all other animals in all situations), insufficient social time/family time, traumatic events, and many more.

Dogs express themselves and communicate with body language, vocalisations and behaviour. By getting familiar with our dogs' bodies, we can tell when they start to feel stressed. It is imperative to look at the entire body and not just isolated parts to get the best understanding of what your dog is feeling. When stressed a dog's behaviour will often change. Common behaviours that are often stress induced are: being restless, an inability to relax, poor sleeping habits (less than 17 hours of sleep per day), excessive sleeping, becoming jumpy/hyper vigilant, irritable, destructive, excessive self-grooming, loss of appetite, obsessive/compulsive behaviors (e.g. shadow chasing), an inability to focus, hyperactivity, increased urination and defecation, and vomiting and diarrhoea.

The easiest way to deal with a dog under stress starts with understanding and then removing the dog from the

situation/context where the stress occurs. While this does not solve the problem, it is a temporary fix which will make the dog feel better. Some vets may also recommend changes in diets, treatment with complementary therapies (Bach Flower Remedies, herbs, homeopathy) if they are so qualified, and if they are a veterinary behaviourist they may recommend the use of certain drugs.



# TOYS, TOYS & MORE TOYS



TP8526



TP9077



TP0034



TP6057



TP6506



TP7035



TP7037



TP7062



TP7063



TP7065



TP7103A



TP7103B



TP7115A



TP7115B



TP7115C



TP7127A



TP7127B



TP7127D



TP7157



TP7158



TP7159



TP7160



TP7165A



TP7965B



TP8301



TP8520



TP8525





TR6548



TR2505



TR5001



TR6523



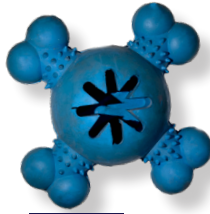
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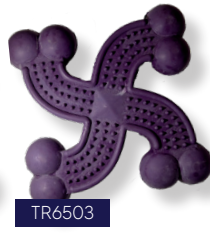
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TR6524



TR6545



TR6503



VT3021



VT3004



VT2002



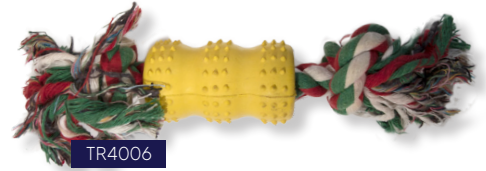
VT4009



TR6528



TR6509



TR4006



TR5005



VA5015



VA5016



TR0017



TR6517



TR6510



TR6577



TR0011



TR4015



TR2021



VT2002





# KEEP YOURSELF INFORMED



Instinctively pets know what is good nutrition; going back to their days in the wild when diet rotation was of their own choosing. Domestication has now forced change in eating habits creating a series of health issues and allergies associated with food. Now with optimum nutrition to achieve the best physical and mental ability for a longer life the PETPRINCES menu has been formulated with passion.

Our PREMIUM range - PRINCE for dogs and PRINCESS for cats - are densely packed with a vast integration of high quality protein and healthy nutrients. These foods have been tried and tested, passing through a series of tests to ensure that they are devoid of artificial flavours, colourants and preservatives - enabling us to provide a full declaration of ingredients.

Recipes do not compromise on quality - using only human-grade meats - meat that is gmo free and not tested on animals (ISO 22,000\*) and responsibly sourced fish. The inclusion of fruits and vegetables combined with the integration of herbal and botanical extracts contribute further to improve and strengthen the immune system, helping your dog or cat to enjoy maximum health while preventing a list of possible diseases and allergic reactions.

Our aim is to offer the nearest substitute to natural feeding but with a better balance and based on theory of 'you are what you eat', we promise to fulfil a healthy life for dogs and cats from birth through to old age by incorporating the very important need for diet rotation in a processed food. The power of varying quality nutrients on a daily or weekly basis ensures a complete feeding regime for a complete happy, healthy and, these days, a longer life.

When choosing your pet food we recommend that you always read the label, check the ingredients and observe the quality - labels tell you what you are feeding and concentrated food means feeding less

reduces the cost per meal.

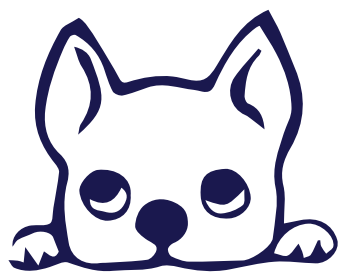
You are in control of caring for your pet's health, which is equal to caring for yourself, and with help from PRINCE and PRINCESS you can rest assured that we are not only here to supply food to suit each lifestyle, we are also here to ensure nutritional support from experts.

Less is not always more when we speak of nutritional values in processed foods for you or your pet. The formulation of a processed food is designed to meet the demands of a busy lifestyle, it saves time but does it save life - in the long term? Amalgamations of indigestible or inappropriate carbohydrates and deprived or even diseased meat supplements and chemicals contribute towards shortened life.

Beware of:

Cheaper foods with low-grade ingredients may cause restlessness, allergic reactions such as tummy upsets, skin and coat problems that may eventually cost you more in veterinary consultations.

- Derivatives - cheap ingredients with little or no nutritional value - such as meat derivatives and by-products
- 'Excessive' grains and cereals - lower digestive enzymes, deplete metabolic energy and increase the glycemic index in blood sugar levels
- Artificial colourants, and additives such as BHA, BHT, ethoxyquin are known to cause strain on vital organs, increasing possible disease
- High levels of sodium selenite are known to cause strain on vital organs, increasing possible disease affecting blood, muscles and liver. Also common grains fed to meat producing animals may contain sodium selenite, increasing the risk of being present in the sourcing of fresh meat.



# WEIGHT CONTROL

Good health is visible through glossy coat, bright eyes, strong bones, supple joints, strong teeth and gums, and in the process of each life stage weight control is also of prime importance as your pet's nutritional needs change with age.

Overweight dogs and cats has become the norm, but research shows that they live longer if they are kept slightly underweight. A high quality protein, low-carbohydrate diet (as featured in our PROTEIN FACTS -page 12) results in a healthier weight loss and better muscle mass retention than high-fibre "weight loss diets. This makes good sense when we consider that our dogs and cats' ancestors are designed to eat prey animals -high in protein, relatively high in fat, and very low in carbohydrates.

Most pets will be tempted by a treat, pet training encourages treat rewards, but there are ways to moderate the treat calories without making your pet (or you) feel deprived. Larger treats can be broken into smaller pieces or provide a lower calorie treat (PRINCE and PRINCESS grain free Soft Snacks or Alaska fish treats). Limit rawhide bones, marrow bones, and other "chevy treats; many of them are very high in fat and calories.

To your dog or cat, it's more about the attention and love from you that they associate with treats, than about the treat itself. Whatever treats or "shared" food your pet gets, you need to deduct treat calories to serve a balanced meal -that means what goes in the bowl needs to be less!

In addition to providing a wholesome, appropriate diet, there will be times when they need an extra boost. There are supplements that will help your pet get the most from its food, as well as strengthen the immune system, optimize overall health, and support longevity. These include: Omega-3 fatty acids, digestive enzymes, and probiotics. (PRINCE and PRINCESS Miracle Oils and Powders).

Counting calories is the best way to understand what we're feeding our cats and dogs. Combined with calorie information from the food and treats you feed your pet, you can calculate how much food to feed.

## CALORIES IN PET FOOD

FOOD TYPE	CAT	DOG
Dry Adult	200-600 kcal/cup	300-600 kcal/cup
Dry Diet	200-400 kcal/cup	200-400 kcal/cup
Canned Adult	80-200 kcal/5.5-6oz	200-400 kcal/12.5-13.2oz
Canned Diet	80-200 kcal/5.5-6oz	200-400 kcal/12.5-13.2oz
Raw	300-550 kcal/cup	300-550 kcal/cup
Treats	10-300 kcal/treat	10-300 kcal/cup

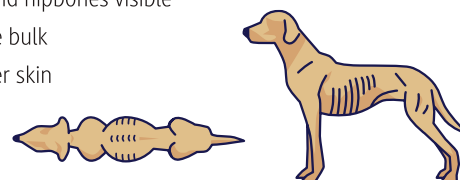
### Guide to a healthy weight: (also applies to cats)

**Very thin:** is 20% below an ideal body weight

Ribs, spine and hipbones visible

- less muscle bulk
- no fat under skin

**Score 1**

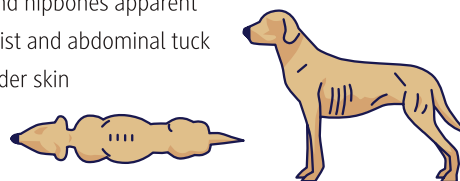


**Thin:** is 10-20% below an ideal body weight

Ribs, spine and hipbones apparent

- obvious waist and abdominal tuck
- little fat under skin

**Score 3**



### Ideal weight and size:

Ribs, spine and hipbones easily felt

- visible waist with an abdominal tuck
- small amount of fat is apparent

**Score 5**

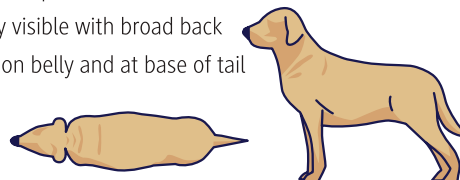


**Overweight:** is 10-15% above an ideal body weight

Ribs, spine and hipbones are difficult to feel

- waist barely visible with broad back
- layer of fat on belly and at base of tail

**Score 7**

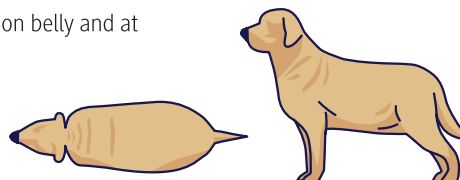


**Obese:** is more than 15% above an ideal body weight

Ribs, spine and hipbones extremely difficult to feel under a thick layer of fat

- No waist can be seen and belly may droop significantly
- layer of fat on belly and at base of tail

**Score 9**





# FOOD FOR ENERGY

What portions should I feed my dog or cat to meet its energy needs? That is the question that presents many pet owners with a dilemma.

As a pet food provider we offer general recommended guidelines, but they will need to be fine tuned when taking lifestyle into consideration. Skin and coat density, age according to breed, size, neutering, weight loss and growth rates in puppieshittens, combined with activity and resting levels as in working dogs or active cats all need to be accounted for. There will always be a minor inconsistency based on air temperature and coat insulation which will affect energy levels.

Everyone is different. Of course its easier for humans to calculate calories needed against age and activity level because we are all very similar in structure. But with pets you only need to compare a Large working dog that lives outside with a small dog living life in the comfort of your home to highlight the huge difference in their caloric needs (as shown).

**Cheap poor quality food** = more cost because food has to be increased to fulfil energy and nutritional requirements + generates more waste and possibly results in becoming overweight with possible digestive/behavioural problems.

**High quality costly food** = less cost because the concentration of ingredients means feeding less to fulfil energy and nutritional requirements + generates less waste with the ability to maintain a healthy weight and a contented lifestyle.

To make this calculation properly you should feed high quality food and check the feeding guides shown on the label.

Whether your dog or cat is an adult or a growing puppy/kitten, following its RER against its accurate weight and targeted weight, you can establish a truer feeding rate to achieve and maintain its correct healthy body weight throughout. Remember to regulate food in accordance with environmental factors and the additional calories taken in the form of treats or table foods.

You might not be aware that your pet is overfed and under exercised and a monthly weighing regime is the best way to monitor the situation, especially when an adult pet is moving into its senior years because caloric requirements diminish.

Simple tip: how to weigh your pet on the bathroom scales (depending on its size). Weigh yourseff holding the pet and then weigh yourself without the pet and deduct the difference.

Always ask! If you are unsure then our advice is readily available but consulting a veterinary professional is important for reassurance.

MATTHEW WISMAYER 2014

**RESTING ENERGY REQUIREMENTS (RER)** shows the variability of energy requirements based upon activity. This value may be based on breed standards, but you can estimate your pet’s daily caloric needs using these formulas:

**1 Resting Energy Requirement (RER)** / 30 (weight in kg) + 70 = kcal

**2 Metabolic Energy Requirement (MER)** / RER x Multiplier (see chart right) = kcal

**3 This will give / Target daily caloric intake:**

**Example:**

Pet weighs 15 pounds (6.8 kg). Body condition score is around 6<sup>-1</sup>/<sub>2</sub>, and its ideal weight is 12 pounds.

Pet's Resting Energy Requirement (RER) / 30(6.8) + 70 = 274 kcal

Pet's Metabolic Energy Requirement (MER) / RER x Multiplier (0.8) = 219 kcal

Pet's target daily caloric intake: 219 kcal x .18 = 39.42g

In canned food terms, this is between 1 and 3 cans per day.

For dry food, this may be anywhere from 1 cup per day to only <sup>1</sup>/<sub>3</sub> cup per day!

FELINE LIFESTAGE	X RER	CANINE LIFESTAGE	X RER
Neutered Adult	1.2	Neutered Adult	1.6
Intact Adult	1.4	Intact Adult	1.8
Active Adult	1.6	Low Active Adult	2
		Moderate Active Adult	3
		High Active Adult	4.8
Obese Prone	1.0	Obese Prone	1.4
Weight loss	0.8	Weight loss	1.0
Critical care	1.0	Critical care	1.0
Weight gain	1.2-1.4	Weight gain	1.2-1.4
Gestation	1.6-2.0	Gestation (0-42 days)	1.8
Lactation	2-6	Lactation	4-8
Growth	1.2-1.4	Growth (0-4 months)	3
Post-neuter (4-12 months old)	< by 25%	Growth (4 months – neuter)	2

## MUSCLE CONDITION

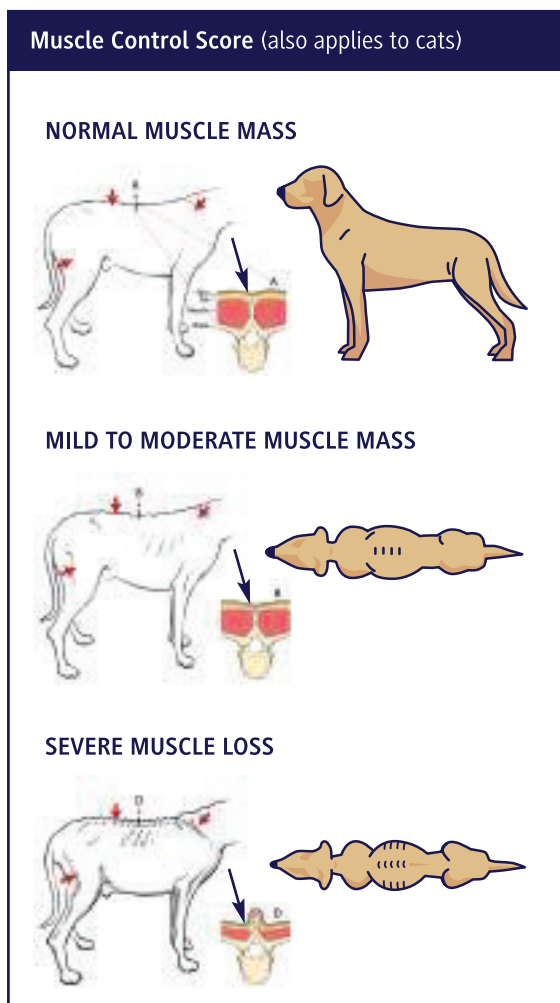
Muscle condition is assessed by sight and feel. The areas to observe are the spine, scapulae (shoulders), head, and sides of the ilia (hip muscles). Muscle degeneration varies in other areas of the body but is first noted, and is most visible, in the muscles either side of the spine.

### WHY?

Undernourished, lack of exercise, ill health and old age all contribute to the condition, but notably, being overweight can have a significant impact.

Muscle condition is graded in three stages from normal, mild and moderate to severe, where bone structure becomes clearly visible.

A good quality diet, regular exercise and veterinary checks will help to keep your pet in tip top condition.



## FEEDING AWARENESS

Every dog and cat is different and although we provide the daily recommended feeding guides for the ideal body weight, lifestyle and the environment, weight control, body condition and treats must be accounted for and portions adjusted accordingly.

General appetite may vary but in order to regulate digestion, blood sugar levels and signs of hyperactivity or nervousness we would recommended feeding twice daily – dividing the daily feeding rates into two meals.

**Introducing new food:** Changing food should be a gradual process. Mix with current food, increasing daily until the changeover is complete. This will ensure a smooth transition so that your pet adjusts to a new regime without an upset tummy.

Ensure that you read the feeding guides in relation to your choice of food.

## DIET ROTATION

- If choosing to feed grain free dry foods we would always recommend mixing wet with dry
- Mixing dry food with wet food combines a variety of tastes with a great textured kibble that is designed to help maintain healthy teeth and gums.
- Our wet foods have a variety of exotic meats that provide additional nutritional benefits, making diet rotation even more valuable, just as nature intended.
- The quantities are only intended as a guide and should be adjusted to suit size, age and level of activity.

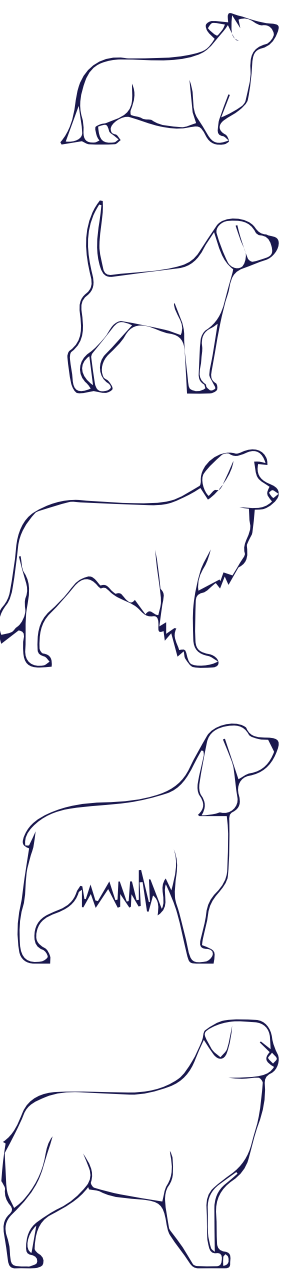




# FEEDING GUIDES

Mixing dry food with wet food gives a variety of tastes combined with texture. Dry food contains a higher content of calories per gram than wet food which explains the difference in our feeding ratios – mixing wet with dry, as shown in feeding guides.

Changing food should be a gradual process, mixing with current food increasing daily until complete. Always read the feeding guide in relation to your choice of food against breed, age and weight. The quantities are only intended as a guide and should be adjusted to suit size, age and level of activity. Ensure plenty of clean drinking water available – your dog/cat will drink more on dry food.



DOGS Body weight per kg	100% Wet	100% Dry	Mixed WET 40% + DRY 60%		
All measures are in grams per day					
TOY					
1	115	25	50	+	15
2	195	45	80	+	30
3	260	60	105	+	35
4	325	75	130	+	45
5	385	85	155	+	50
SMALL					
6	440	100	175	+	60
7	490	110	195	+	65
8	545	120	220	+	75
9	590	135	235	+	80
10	640	145	255	+	90
MEDIUM					
11	685	155	275	+	95
12	730	165	295	+	100
13	780	175	310	+	105
14	825	185	330	+	110
15	865	195	345	+	120
16	910	205	365	+	125
17	955	215	380	+	130
18	995	225	400	+	135
19	1035	235	415	+	140
20	1075	245	430	+	145
21	1115	250	445	+	150
22	1155	260	465	+	155
23	1195	270	480	+	165
24	1235	280	495	+	170
25	1270	285	510	+	175

CATS					
Kitten/Cat	WET 100%	DRY 100%	WET 70%		+DRY 30%
00 to 1.5k	70g max	12-21g	49g max	+	3.6-6.3g
1.5 to 2.5k	70g max	21-31g	49g max	+	6.3-9.3g
2.5 to 4.5k	70-140g	31-52g	49g-140max	+	9.3-15.5g
4.5 to 6.5k	140-210g	52-73g	140g-210g	+	15.6-21.9g
6.5 to 9.0k	140-210g	73-98g	140g-210g	+	21.9-29.4g

DOGS Body weight per kg	100% Wet	100% Dry	Mixed WET 40% + DRY 60%		
All measures are in grams per day					
LARGE					
26	1310	295	525	+	180
27	1350	305	540	+	185
28	1385	315	555	+	190
29	1420	320	570	+	195
30	1460	330	585	+	200
31	1495	335	600	+	205
32	1535	345	615	+	210
33	1565	355	625	+	215
34	1600	360	640	+	220
35	1640	370	655	+	225
36	1670	375	670	+	225
37	1710	385	685	+	230
38	1740	395	695	+	240
39	1765	400	710	+	245
40	1810	410	725	+	250
41	1845	415	740	+	255
42	1880	425	750	+	260
43	1910	430	765	+	265
44	1940	440	780	+	270
45	1975	445	800	+	275
GIANT					
46	2010	455	810	+	280
47	2045	460	820	+	285
48	2075	470	830	+	290
49	2110	475	845	+	295
50	2140	485	860	+	300
51	2170	490	870	+	305
52	2205	495	880	+	310
53	2230	505	895	+	315
54	2265	510	905	+	320
55	2295	520	920	+	325
56	2330	525	935	+	330
57	2360	535	945	+	335
58	2395	540	960	+	340
59	2420	545	970	+	345
60	2455	555	980	+	350



### Supporting Animal Welfare

Helping others is important to us, and we are in a fortunate position of being able to support animal charities in times of need.

### Contact

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